

**Arizona Region
Executive Board Meeting**
February 18, 2015
Minutes

1. **Call to Order:** The meeting was called to order at 2:10 pm

2. **Roll Call**

Commissioner -	Harold Cranswick
Secretary/Treasurer -	Becky Hudson
Officials Division Coordinator -	JR Salima
Adult Division Coordinator -	Ron Pelham
Junior Division Coordinator -	Charlotte Pottle

Guests - Aaron Ostrovsky – US Airways Center

3. **Guest Presentations**

US Airways Arena for tournament site

4. **Approval of the Agenda**

Motion 1: Move to approve the agenda as amended. (Pelham/Salima/MC)

5. **Approval of the Minutes**

Motion 2: Move to approve the Minutes of January 21, 2015 as written (Salima/Pottle/MC).

6. **Old Business:**

a. Tag Line

It has been suggested that the Arizona Region come up with a tag line for marketing purposes. Phrase or short sentence at best. Tabled

Where Amazing Volleyball Happens – with Arizona logo or state

b. Merchandise Giveaways

It has been suggested that the Arizona Region allocate funds to provide for Arizona Region merchandise to be given away at various times to market the Region.

Pens, coffee mugs, pencils, stickers, etc. Lots of giveaways at every club night and event we host. The kids become our billboard.

Motion: Move to establish a line item in the budget for promotional items under Marketing

7. **New Business**

a. Use of US Airways as a tournament site

Motion 3: Move to approve the use of US Airways Center as a tournament site in accordance with the rental agreement between US Airways Center and the Arizona Region. (Pelham/Salima/MC)

May 9th is the available date this year. 8 courts are possible – 6 in the main bowl and 2 in the practice facility. Next season we will have 3 dates to host tournaments. We will attempt to have 3 different divisions scheduled at the arena next season. The set up and breakdown will be done by the arena staff. The arena would need to rent net systems. Parking will be free but there will be a \$5 per head charge to enter the arena.

Associated with the use of the facility is a fundraising opportunity: a 50/50 raffle at our event, 3 opportunities at Rattlers & Mercury events and 1 at a Suns event.

This will give us the opportunities to show who we are by recognizing volleyball in a venue outside of our normal market niche. Examples of groups to recognize are the academic achievement of girls

or teams, service award winners, Region champions, etc.

The fee would be \$10 per girls' membership sold of those that have the potential to play in the arena. We can include the cost per team in the tournament contract if we don't want to raise our membership fee. There are potentially 7000 girl players.

The arena would put a tentative hold on available dates for our events. If another event comes in we won't be displaced inside 30 days of our event. All dates are tentative until 30 days out and then it becomes firm.

The experience and memories the kids will have will last a lifetime. This could help brand the Region – the groups we recognize will be seen by lots of people outside our sport.

From a club perspective – the smaller clubs may balk at the \$10 per person cost. However, the arena type experience is what our teams are looking for.

The downside is the cost and that not everyone will get to play there

b. President's Day tournament fundraiser.

It has been suggested that the Region host a 2 or 3 day volleyball tournament as a fundraiser. It is what we do. Most tournaments charge about \$600-700 for an entry fee. Suggestion to charge less if someone from the club works the event. What is the cost to use Chase Field and US Airways Center (or Convention Center) for a President's Weekend tournament? Investigate the possibility of using those facilities to host a tournament.

Vulture Peak is busting at the seams. We need to look at expanding to other parts of the state.

We could offer grass tournaments and build a following.

c. March 14 Open Tournament – SAT date

Charlotte has requested for the tournament on March 14th the Open Division tournament start at 12 noon and schedule the 18's championship as much as possible in the pm wave. Charlotte will take this to the Jr Committee for a determination.

x. Next meeting will be held on March 11 at 1:00 pm at the Region Office.

8. Officers' Reports

Commissioner – Harold Cranswick

a. Information/News -

i. RVA Meetings in Detroit – June Sander suggests to book hotel rooms as early as possible. A Joint RVAA & JA SafeSport meeting is scheduled.

ii. Harold is in discussions on additional employee benefits with 2 people recommended by NCVA.

iii. We need to make the effort to make our events the events of choice. We need to make them more appealing for players, officials and staff to work our event over other organizations. There is a need to take the same energy that we put into our region tournament schedule and put it toward other tournament opportunities.

b. Region Office Information – Becky Hudson

i. Coaches Education:

Eric Hodgson is now a Master IMPACT Instructor in case the Region grows too large for one or two IMPACT instructors to handle OR if one or both cannot perform the duties. All candidates for IMPACT instructors still must be vetted through Diana Cole at USAV. Eric Hodgson hosted the monthly IMPACT webinar (Part I) for 13 coaches across the country last night at the request of USAV Education.

- ii. The first round of registration is completed. Webpoint rosters are now being required at tournaments – no more write in rosters. Alexa Moser will work through the end of the month and then will be done. She will have entered all the score/ref certifications into each member's record that attended a clinic. She will help Lisa with birth certificates and filing until the end of the month.

Recommendation for the score/ref clinics: Coaches that are officials also should not put their name on the score/ref clinic sheet so that they don't get a Jr Provisional ref or score certification entered in Webpoint for them. They need to have their rated official certification in Webpoint in order to sign up for the training modules on VRT.

c. Region Outreach Director – Eric Hodgson

- i. Outreach programs
 - Feb. 5th - clinic for City of Mesa Coaches and officials
 - Feb 20th - in Tucson for DeGrazia Elementary Family Fitness Night.
 - March 12th - in Tucson for the 4th Gallegos Family Fitness Night.
 - Vulture Peak being readied. Other coaching and player clinics as they come up.
- ii. Junior Beach Program
Eric Hodgson met with Beach Director, Micah Briscoe, during the last two weeks. Our Beach Program will be adding an outside Adult element to the schedule but they will conform to the Jr. Beach rules and registration. The Beach schedule and registration should be posted by tomorrow on website.

Secretary/Treasurer – Becky Hudson

a. Treasurer's Report:	Jan 2015
Income:	\$ 92,251.30
Expenses:	\$ 102,549.76
Balance in checking account as of	01/31/15 = \$ 95,305.45
Balance in High Yield Savings Account as of	01/31/15 = \$ 377,599.53
Balance in Grant Development Fund as of	01/31/15 = \$ 9,240.00
Balance Wells Fargo CD	01/31/15 = \$ 40,030.48

b. Marketing/PR Update – Eric Hodgson

- i. Communication –
Hard copy newsletter is set to be mailed this week. Thank you for your articles.
The E-newsletter is prepared at the end of every month.
Facebook page updated with info pertaining to volleyball in the State and Region.
Blogs are updated once or twice a month.

Officials Division Coordinator – JR Salima

a. Information/News –

- i. Steering committee has selected 2 people to be candidates for JN – Gary Gray & Jet Villavicencio. It was made very clear to Jet what is required and his devotion to the Region needs to be clear. He must help with clinics, working the region tournaments and working the Holiday Classic. He is at the level to do well at the JN candidate level. Officials' Division is

looking to send 2 candidates so that they can be a support system for each other during the process. We need to establish a contract with the candidate to ensure they understand their role with the AZ Region and their requirements once they get their rating. If the Region is paying for the rating there should be an obligation to give back to the Region.

- ii. No National candidates. No National Scorer candidates have been identified. Ryan Feickert and Alyssa Tate are both being considered.
- iii. Richard Tate is still not doing well. He is on medication that is not allowing him to take the test. He has a year to take it to keep his rating.
- iv. Jordan Ahern has resigned as a team leader. Landry Homsher is being asked to replace Jordan.

Adult Division Coordinator – Ron Pelham

a. Information/News –

- i. USAV is hosting the Men's Champions Cup at US Opens in Detroit. They will host the US, Canada, Mexico & Cuba. The tournament will be a qualifier for the World Cup. This is in addition to the PVL Division which will be bigger than ever.
- ii. PVL at Opens. If we put an air wall up in the convention center that separates the PVL Division from the rest of the US Open Championships the PVL could have their own sponsors. The PVL needs the pageantry so that sponsors will come on board.

Junior Division Coordinator – Charlotte Pottle

a. High Performance – Ron Pelham

Girls HP – Pre-tryout clinic scheduled for March 8th. Flyer going out

Golf Tournament – Ron is trying to partner with New Pathways for Youth with the golf tournament. Most other non-profit organizations have their own golf tournaments and don't want to be part of another one. We don't know if any of our players are already involved with their program. They will be our source of donation.

Involvement from New Pathways for Youth – their big fundraiser is a breakfast held in March. If the director approves our 3rd party arrangement he will send a flyer to his members and give the right to use his logo. Fry's is a sponsor of Pathways for Youth.

us

- Our website www.azhpgolfevent.com is up for registering people.
- We are looking for items for the raffle.
- Beat the Pro will be with pros in the PGA school
- Jeremy Daniels will be helping get everything set up
- Harold will contact Krank clubs to see about driving for the participants
- Gift bags – looking for items to put in the gift bags
- We are at a nicer golf course and we need to fill it up
- Volunteers are needed for the longest drive and closest to the pin holes
- Sizzle people will be helping make phone calls

b. Concerns/Problems/Issues

- i. Concern has been voiced by tournament site directors that teams that don't play or ref the first round are not showing up for the coach's meetings. A proposal has come forward to penalize the team 8 points on their first match whose coach does not check in and attend the coach's meeting prior to the start of play for the tournament or wave. This will be put on the Junior Forum Agenda.

Approved 3.11.15

Reminder – coach must be checked in and on site at the coaches meeting

ii. Private lessons or camps/clinics by coaches that work for a club during the club season. This is bordering, if not crossing into recruiting violations. This will be on the agenda for the Junior Forum.

9. Committee Reports

a. Ethics and Compliance Committee – JR Salima

One item will be coming forward

b. Budget Committee – No Report

10. Adjourn

Motion 4: Move to adjourn the meeting (Pelham/Salima/MC)

The meeting adjourned at 4:45 pm

11. Review of Decisions/Duties/Responsibilities as a result of today's meeting

- Sign and return agreement with Phoenix Suns and US Airways Center
- Investigate the possibility of using US Airways Center, Convention Center or Chase Field for a President's Day Tournament weekend.
- Plan to expand Vulture Peak Challenge to other parts of the state in 2016
- Charlotte Pottle will consult with the Jr Committee about starting the March 14 Open tournament at 12 noon.
- Official's Handbook to be updated instructing officials who are junior coaches also to not put their name on the score/ref verification form to avoid the wrong certification being put in Webpoint for them.
- Officials' Division to develop a contract or document of understanding for candidates to Junior National or National level as to obligations to work training clinics and give back to the Region.
- Golf Tournament needs
 - Raffle items
 - Harold will contact Krank clubs to see about driving for the participants
 - Gift bags items
 - We are at a nicer golf course and we need to fill it up
 - Volunteers are needed for the longest drive and closest to the pin holes
- Junior Forum Agenda Items
 - Penalty to teams for coaches that do not check in prior to coach's meeting and attend the coaches meeting prior to the start of the first match of the tournament.
 - Private lessons and camps/clinics put on by club coaches or clubs during the current club season.