

**Arizona Region  
Executive Board Meeting**  
August 27, 2009  
Minutes

1. **Call to Order** - The meeting was called to order by Harold Cranswick at 6:10 p.m.

2. **Roll Call**

Commissioner -	Harold Cranswick
Secretary/Treasurer -	Becky Hudson
Officials Division Coordinator -	Peter Meyer
Adult Division Coordinator -	Ron Pelham
Junior Division Coordinator -	Michelle Malis
Guests -	Eric Hodgson

3. **Additions/Deletions to the Agenda**

**Motion 1: to approve agenda as written (Meyer/Pelham/MC)**

4. **Reading of Minutes from the last meeting**

**Motion 2: to approve the minutes of the March 31, 2009 meeting as amended (Malis/Meyer/MC)**

5. **Old Business:**

a. Changes to the Constitution and By-Laws – Harold Cranswick

Motion: Move to add a position on the Executive Board that is filled by someone who would be considered an independent board member. The position would receive the same compensation as a member of the Junior Board. Nominations would be made to the Commissioner and voted on by the Executive Board members.

After observing the new USAV Board at the RVA meetings in Minneapolis and with the new IRS guidelines for non-profit organizations it is felt that an independent board member is something that should be revisited. This position would bring in a perspective of an outside voice. This person would not have a vested interest in what is going on in the Region. This position could be nonvoting at first but that may change in the future.

b. Sponsorships – new position based out of Phoenix that is incentive based.

The sponsorships duties should be split from the marketing or public relations positions. It should be a position of its own.

It was noted that Samantha Shattuck (formerly coached at Club Red and with Regina Mannix at SCC) does this for a living for a non-profit organization. At her company the sponsorship level had dropped about 90% so she has been demoted to administrative assistant. It is unknown if we could provide her enough income to do this part time.

We have some vendor/sponsors who are interested in our organization but we need to structure our organizational relationships to better serve our sponsors and our members. We should talk to other Regions to see what type of sponsorship structure they have. There should be a written agreement as to what they give us and what we give them for it. Sponsors are looking to get exposure.

## 7. New Business

- a. **Updates to the Constitution, By-Laws, Best Practices** – Harold Cranswick  
A list of 18 amendments to our three corporate documents - the Best Practices, By-Laws and Constitution - has been introduced and will be voted on at the next meeting.

- d. **Partnership with Volleyball Festival**

There are a number of ideas that Dave Eppersen has put forward to engage the Arizona Region. He provided a list of 20 goals that could be accomplished in the Arizona Region through the Volleyball Festival involvement. Coach's education, parent education, youth involvement are the major focus. We need to look over the list and see what if anything we should involve the Region in. There is a lot of programming in the 20 goals listed. David Epperson would go with any amount of involvement that we are comfortable with.

Volleyball Festival fits in with what we are all about. We are not just about elite. It is a great year end tournament for many of our teams. The tournament offers a lot of competition without traveling out of state.

Shall we invite David Epperson to speak at the General Assembly?

- e. **Budget for 2009-2010**

We will be approving our budget at the next meeting.

- f. **Reimbursement Request**

JB is asking for \$40 to reimburse Stasia for the cost of using Survey Monkey. The request comes after the survey was distributed.

**Motion 3:** Move to approve reimbursement to Stasia Rivera for paying for the Survey Monkey service for 2 months. (Hudson/Meyer/MC)

- g. **Form 990 review** – Board members reviewed the 2008 990EZ for the IRS and Arizona Form 99 for the state filing. The forms will be filed with their respective agencies.

## 8. Officers' Reports

### Commissioner

- a. Information/News -

- i. **US Open in Phoenix in May**

There will be budget implications to consider with the US Open in Phoenix next May. We will be contacting June Sander with USAV to see what is required of the Region for tournament. There were some interesting emails flying about between commissioners because of the way the information was distributed.

There will be some honorees from the Arizona Region that will be paraded at the Boyce Banquet. We will need to come up with the list of names for USAV to contact and arrange to be there. Directors should come up with some names for consideration to honor from our history.

- ii. **RVA Meetings in October** – October 10-12, 2009 in Denver

There are a few special presentations scheduled for the meetings that will provide insight for the Arizona Region governance with clubs and members.

- iii. Meritorious Service Award  
We are honoring 2 members at the General Assembly.

b. **Region Office Information – Becky Hudson**

- i. Office Update – Season info is being turned over for the new season. Lisa Naughton sent out club notices of background screens and coaches certifications. Signuptoplay.com is turning over for the new season
- ii. Christy Naughton is a senior at ASU this year. It looks like her schedule will allow her to only be in the office 1.5 days per week.

**Secretary/Treasurer – Becky Hudson** – information added after meeting

a. Treasurer's Report:	July 2009
Income:	\$ _____
Expenses:	\$ _____
Balance in checking account as of _____	= \$ _____
Balance in Money Market Account as of _____	= \$ _____
Balance in Grant Development Fund as of _____	= \$ _____

b. **Marketing/PR Update – Eric Hodgson/Christy Naughton**

- i. Website – We would like to improve communication with Steve Cecil our webmaster.
- ii. Public Relations – The Arizona Region is now on Facebook, Twitter and has a blog. We can get information up and sent out to our “friends”. Eric Hodgson would like to get club directors on board with Twitter for instant messages. This effort is an attempt to make the communication from the Region better. The blog will be linked to our website. Christy Naughton will be responsible for handling this communication.
- iii. Communications - Eric Hodgson and Christy Naughton discussed establishing an email account for communications, the junior board, or other groups to direct the email to and away from the office.
  - a. Eric Hodgson may come back to the Board and ask for funding for Constant Comment – a group email service - to send out e-newsletters, large group emails, etc.
- iv. Grassroots Division – John Kessel and Eric Hodgson are putting together a grassroots link on the USAV website. Kessel's focus with USAV is on growing the game. The link will provide books to be downloaded, posters, articles off the USAV website and other information/promotional items that will help grow the game.

Brent Buzbee of USAV sent out a 12 page tutorial on how to navigate the USAV website.

### **Officials Division Coordinator – Peter Meyer**

- a. Information/News –
  - i. The Summer Obsessions article was posted on the website for the new season.
  - ii. There is a new form for the officials required by USAV that indicates the officials understand they are independent contractors and not employees.
  - iii. Peter Meyer had dinner with the Eppersen. More than anything they reiterated that they enjoyed working with the Arizona Region at Volleyball Festival. Peter Meyer talked about officials issues with Volleyball Festival. Peter feels there is no pressure on the Region to do anything from the list of goals. The Eppersen's would just like to work with us. They have 75 volleyball courts in storage in Arizona that they are willing to allow us to use.
  - iv. Official's pay review. The three year match stipend schedule is due to be reviewed this season. Peter talked this over with a few officials in leadership. In the interest of good will and with the fiscal issues the country is in, the officials are postponing the review of the match fees for an additional year.

### **Adult Division Coordinator - Ron Pelham**

- a. Ron Pelham will be setting up a player's pool to help players get in touch with teams to play regularly and for those that just want to sub for a team.
- b. Spread the word about US Open tournament being here next May. Ron Pelham would like to get in touch with players and teams that may not normally register with our Region for play. Ron will put out a flyer to those in his city league in Tucson. He will have to contact city leagues to be allowed to display the flyer. Ron will send the flyer to the office so we can distribute it as well. Eric Hodgson stated that this can also be posted to Facebook or sent out via Twitter. Ron will send the flyer to the community colleges – all the ACCAC teams.
- c. Note of interest - Mesa CC is forming a hiring committee to hire a volleyball coach.

### **Junior Division Coordinator - Michelle Malis**

- a. Items under consideration for approval coming from the Junior Board
  - i. **Boys Season –**
    - a. Chad Speer was named the interim Boys rep to the Junior Board. An election will take place at the General Assembly to fill the position for the term.
    - b. The Junior Board has allowed the boys to start tryouts Aug 1<sup>st</sup>. There were a few drawbacks but mostly it is working out well. The goal is to end the season sooner but with the Education weekend Dec 4-6 this year that could not happen.
    - c. Chad Speer hopes to get the HP program up and running on a consistent basis for the boys.
    - d. The reimbursement for Boy's JOVC tournament entry is \$900; we collect \$2000 each season. The Junior Board opted to put the unused funds collected from the contracts towards a boys HP program.
  - ii. **Girls Season –**
    - a. The National Club Qualifier being limited to 8 teams / division did not go over well with the club directors. After listening to the club directors that attended the

Junior Board meeting it was decided to return the National Club Qualifier to an open entry tournament.

- b. There is now a qualifier to enter the Open and Championship Divisions. Everyone that chooses to enter Club and those that do not qualify for Open or Championship will be placed in Club Division.
- c. The Championship division was expanded by 16 teams after the Junior Board meeting on Tuesday.
- d. Most of the issues with the new format information were with the Division Qualifier being too important in order for teams to enter the National Club Qualifier. Opening up the NCQ tournament seemed to relieve some of the issues with the directors that were there.
- e. Stasia Rivera made up a flyer to be sent to the club directors prior to the General Assembly. The flyer will spell out the new format for the club directors.
- f. If there is a large outcry about the format at the General Assembly the Junior Board will reconsider the format changes.

The Junior Board is urged to hold a forum for club directors prior to the General Assembly to hear about the new competition format changes. This should be done to convey information and create buy-in by the directors before the General Assembly breakout. Without buy-in by the club directors it is hard to go forward.

**iii. High Performance –**

- a. Report sent by Eric prior

**iv. Junior Beach Program –**

- a. Two of our players went to AAU Junior Beach Nationals and won the 18's division.
- b. At the USA Junior Beach National Championships Arizona teams won the girl's 12's, took 2<sup>nd</sup> in the girl's 14's and 4<sup>th</sup> in the girl's 16's.

**9. Committee Reports**

**a. Ethics and Compliance Committee – Dan Kaminskas**

- i. No one has heard from Dan Kaminskas in a while. A phone call should be made to him.

**b. Budget Committee –**

- i. Each coordinator is to submit their division draft budget to Becky Hudson. The budgets will be placed in the whole and amended as needed for balancing. The budget will be adopted at the next Executive Board meeting.

**10. Announcements**

**General Assembly – Sept 20.**

**Next meeting – Wed, Sept 16<sup>th</sup> at 5:30 pm.**

**11. Adjournment of the Meeting (Time: 8:35 pm)**

**Motions and Action Items as a result of this meeting:**

**Motion 1:** to approve the agenda as written (Meyer/Pelham/MC)

**Motion 2:** to approve the minutes of the March 31, 2009 meeting as amended (Malis/Meyer/MC)

**Motion 3:** Move to approve reimbursement to Stasia Rivera for paying for the Survey Monkey service for 2 months. (Hudson/Meyer/MC)

**Action Items**

- Board members to consider a proposed change to the Constitution and By-Laws providing for an independent board member and be prepared to vote on this at the next meeting.
- Division Coordinators to submit a list of names for consideration of being honored at the Boyce Banquet next May
- Division Coordinators to submit their division budget proposal to Becky Hudson to compile for the next board meeting.
- The Marketing/Public Relations position to be revised to remove the sponsorship duties and create a new position focusing on Region sponsorships and vendors
- Board members to consider the list of 18 proposed changes to the Constitution, By-Laws and Best Practices Manuals and be prepared to vote on each one at the next meeting.
- Board members to review list of possible involvement by David Eppersen in programming with the Arizona Region.
- Officials match pay to remain the same as the 2007-2009 schedule for the 2010 season and be reviewed for the 2011 season and beyond.
- Ron Pelham to set up an Adult Player's Pool for players to sub with teams and to aid in being picked up on teams.
- Ron Pelham to develop flyer announcing the USA Open tournament in Phoenix to distribute to city leagues and other areas where teams could be forming.
- A call to be made to Dan Kaminskis to check his status as the Ethics and Compliance Officer.
- The Junior Board is urged to hold a forum for club directors prior to the General Assembly to hear about the new competition format changes.
- Stasia Rivera to be reimbursed for expenses incurred for Junior Club Director Survey