

**Arizona Region
Executive Board Meeting**
January 21, 2015
Minutes

1. Call to Order (Time: 1:34 p.m.)

2. Roll Call

Commissioner -	Harold Cranswick
Secretary/Treasurer -	Becky Hudson
Officials Division Coordinator -	JR Salima
Adult Division Coordinator -	Ron Pelham
Junior Division Coordinator -	Charlotte Pottle

3. Approval of the Agenda

Motion: Move to approve the agenda as revised. (Pelham/Pottle/MC)

4. Approval of the Minutes

Motion: Move to approve the Minutes of November 19, 2014.

5. Old Business: None

6. New Business

- a. Arizona Region Logo on Arizona Player Uniforms
Raise the level of awareness of the Region. Allow clubs to use our logo on their jerseys.
Trademark & Copy right our logo and allow clubs to use it with restrictions.
- b. 12s and Tucson
FYI in the newsletter – Phoenix teams can travel to Tucson, Prescott or Flagstaff at any time.
Guidelines for usage of a facility.
- c. Use of Sporting Chance (Tucson) facility for tournaments
Using Sporting Chance Center allows the teams in the south to not have to travel every tournament.
- d. First Junior Girls' Tournament
Propose a Massive qualifying tournament at the beginning of the season – two day tournament to help qualify for open and championship divisions.
- e. Conflict with seeding tournament and Colorado Crossroads. How do we protect teams that will be attending Crossroads due to not qualifying in Championship Division?
Email to club directors – who is a club team that is traveling to Crossroads on the first weekend.
- f. Open seeding tournament #2 proposal
Proposal to go to Jr Committee for consideration for Tournament #2
- f. Fundraising Opportunity – Super Bowl merchandizing
Send to Ron Pelham and Earl Capps for Sizzle people to work if possible.
- g. Opportunity for junior girls to play in tournament in Rio de Janeiro, Brazil in July
Michael Owens, SAVA, would like to take 1 or 2 teams to Brazil in July.
Recruiting policy is in effect during the time he would like to build the teams. Michael can talk to the club directors directly – he may not talk to the players or parents directly. Talking to players or parents directly is a recruiting violation. Region will not endorse it or publicize it.

- h. Tag Line
It has been suggested that the Arizona Region come up with a tag line for marketing purposes. Any ideas?

Tag line on all our correspondence – newsletters, website, press releases, brochures. Tag line describes in a short phrase what we are about.

Put a contest in the newsletter – create a tag line for the Region.

- i. Merchandise Giveaways
It would be a good idea for the Arizona Region to allocate funds to provide for Arizona Region merchandise to be given away at various times to support and market the Region. We need to plan now for an array of giveaways for next season. Hand out items at club nights, HP tryouts, HP camps – at all Region sponsored events. Each item should contain: the Region logo, tag line, website, phone #. We are the only one that markets the Region. Raise our profile – something that we leave everywhere we go.

- j. Solid Color Jersey non-compliance deadline – Jan 30th
Officials Division Steering Committee declared a deadline for compliance with the solid colored jersey requirement. Teams dragged their feet last season. This year it will be Jan 30th or the player will not be able to play. It is not considered an illegal uniform it is just not in compliance to be a solid colored jersey.

- k. Golf Tournament Contract
Nicer course for the same money – Whirlwind at Wild Horse Pass. Ron had talked to others that held golf tournaments and they reported that a nicer course and little higher money and their tournament filled. Sunday, April 26 is the date for our tournament. \$120 per person. Friend of Ron's will help run the tournament as a PGA golf class project. We will make \$30 per person on the entry fee and more on the mulligans, etc.

Who is the point person for getting the prizes, meeting deadlines, etc?

Online registration – Ready, Set, Register. The player can come to us directly to pay as well. A link will be placed on the Region page to the golf tournament.

Need ideas for another non-profit to connect with.

Connect with organizations that reach out to kids at risk – tout that we reduce fee for players that are inner city or underprivileged.

Send Ron Fast Med logo. Get info on website.

- l. Next meeting will be held on Tuesday, February 18 at 1:00 pm.

7. Officers' Reports

Commissioner

- a. Information/News -
 - i. RVA Meetings in Detroit
 - ii. SafeSport Director – Cindy Kirk has agreed to be our SafeSport Director
Will write a newsletter article for SafeSport
 - iii. Discussions on additional employee benefits
Commissioner sent out info regarding healthcare and 401k for employees
- b. Region Office Information – Becky Hudson
 - i. We are still working through the registration and roster building process

- ii. Alexa is through with registration and working on entering score/ref info into Webpoint.
- iii. Brynne has caught on fast for the tournament scheduling.
- c. Region Outreach Director – Eric Hodgson
 - 1. Has conducted 4 PGS clinics over the last two months. Clubs and Parents really enjoy the program. No negative reviews on the content thus far.
 - 2. Mesa Rec clinic scheduled for early Feb.
 - 3. Tucson events scheduled in March with new partners/organization met through AzAPHERD.
 - 4. Working on Vulture Peak Challenge.

Secretary/Treasurer – Becky Hudson

- a. Treasurer’s Report: Dec 2014
 - Income: \$ 219,336.80
 - Expenses: \$ 173,648.69
 - Balance in checking account as of 12/31/14 = \$ 32,193.45
 - Balance in High Yield Savings Account as of 12/31/14 = \$ 252,576.70
 - Balance in Development Grant Fund as of 12/31/14 = \$ 8,789.54
 - Balance Wells Fargo CD 12/31/14 = \$ 40,030.14
- b. Marketing/PR Update – Eric Hodgson

Newsletter – deadline is Jan 31 for the articles for the mass mailed newsletter.

Officials Division Coordinator – JR Salima

- a. Training
 - The Officials’ Division is looking at the possibility of having training teams for the north and south regions to take care of clinics as opposed to sending training teams to the north and having Ron coordinate the south region.
 - Five officials from the north region will be trained as clinicians and will handle the clinics in the north.

 - The Region needs to develop a brief form to get feedback from all the areas that we have. Including training, retreat, HP, club directors, etc. Give us information to see whether what we are doing needs to be improved and how. This will give us something to work from.
- b. The Official’s Handbook needs to be amended with latest policies and published.

Adult Division Coordinator – Ron Pelham

- a. Many teams participated in the friendship tournament/score/ref clinic on Jan 11.
 - Hi Liter – one player can play in one tournament and then not again until regionals.
- b. NCAA Sand Volleyball
 - Sand Volleyball – NCAA Div 1, 2 & 3 passed as collegiate sanctioned championships.

Junior Division Coordinator – Charlotte Pottle

- a. Girls Season -
 - Spring Forum – March 8 – Look to host at MCC SC11E
 - Request for agenda items for spring forum will be sent out
 - Reinstating the quiet time for junior girls recruiting
 - Coaches from the high schools have asked when the quiet period is or can it be reinstated.

- b. High Performance – Ron Pelham
 - Girls HP – USAV March 20 & 22nd – make sure on the schedule for Court One
 - Lindsay Minthorn will be the Athletic Trainer

 - Boys HP – USAV - Jan 24 at GCU

 - Beach HP – USAV – March 21st at Victory Lanes – need to schedule a trainer

 - Schedule HP camps/clinics for fundraiser for HP.
 - Select coaches this year – Ryan and Megan are the head coaches.

- c. Junior Beach Program
 - The schedule is being finalized in the next week or so and flyer and schedule posted in Mid Feb or early March.
 - New pads for the poles are being shipped today to Victory Lanes with AZ Region logo on them. The old pads will be donated back to the Region by Victory Lanes and distributed to inner city/ out of county schools in need.
 - The Junior Beach Tour stop in Arizona, The Desert Open, is scheduled for April 26. Girls' Collegiate sand tournament is scheduled for April 18.

- d. Coaching Education
 - i. IMPACT clinics are done.
 - ii. Will review and send out criteria for IMPACT clinics for next year; Sites conducive to learning will only be used, i.e. no freezing gyms, no sites without a court or being unable to see the screen, etc.
 - iii. Those coaches that are not IMPACT certified before their first tournament will start to pop up now that the rosters are being finalized. They will be sanctioned for a one region tournament minimum as per our policy. All questions about these sanctions should be directed to the Coaching Education Director.

8. Committee Reports

- a. Ethics and Compliance Committee – JR Salima

When an issue comes to JR and involves a junior player, JR will not talk to the player until after first talking to the parents.

- b. Budget Committee – No Report

10. Adjournment of the Meeting (Time: 4:20 pm) (Pelham/Salima/MC)

11. Review of Decisions/Duties/Responsibilities as a result of today's meeting

- Retreat Items
 - Deciding what size we want open division to be

How to qualify teams for open and championship

Tag Line contest winner

Bringing in responsible parties to help spread out the work

- Review Policy Manual to make sure policies we are enforcing are included.
- Review Official's Handbook to make sure all new policies are included, then publish on website.
- Place in newsletter – how we select facility assignments, reminder to Phoenix teams that they could be assigned anywhere between Flagstaff and Tucson on any given weekend.
- Email club directors to find out what teams will be at Crossroads on Feb 21st seeding tournament.
- Look into give away items to purchase to help brand the Region.
- Look into copy right of our logo
- Notify club directors of deadline for compliant solid color jersey.
- Identify the point person for the golf tournament for meeting deadlines and getting sponsorships
- Send Ron Pelham contacts at other organizations to partner with for the golf tournament.
- Develop a post event survey form to get information on how the event was handled, run and any other comments regarding the event.
- Reserve MCC Room SC11E for Junior Forum on March 8