

2011

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Volleyball
State of the Game

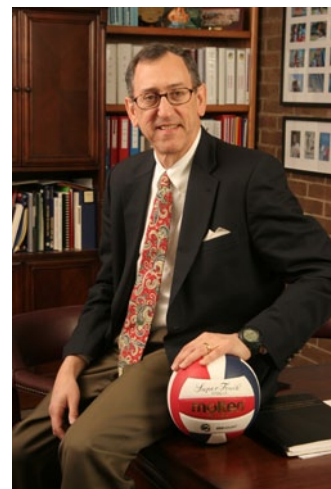


USA Volleyball

Doug Beal - CEO

I have to start with an apology. We try very hard to publish a quarterly State of the Game report. This current edition will cover both the second and third quarter activities for this year. Sometimes the world simply rotates faster than I can keep up. I will not be able to fully address all of the events or programs, but am confident that they will be reviewed in the individual reports included in this edition of the State of the Game.

1. In April I attended the FIVB Board of Administration meeting, and the most significant outcome was that USA Volleyball was overwhelmingly selected to host the 2012 bi-annual FIVB Congress, which will be the third time in history it has been held in the United States. The projected dates are September 21-24, and the location will be at a Disney hotel property in Anaheim, CA. This is extremely significant for USA Volleyball, as this Congress will be an elective Congress and a new President, as well as the entire FIVB Board of Administration, will be elected. This is a wonderful honor for USA Volleyball, and a great opportunity to showcase the status and growth of the sport in our country.
2. I attended the last edition of the Molten Division III Men's Collegiate Volleyball Championships at Nazareth College in Rochester, New York. While it is sad that this event will be ending, it is ultimately a wonderful statement about the growth of men's collegiate Division III volleyball. The NCAA will be establishing a separate Division III championship in 2012, which will be hosted at Springfield College. This is the first new men's NCAA championship in any sport in quite some time, and the role USA Volleyball played through our collegiate men's grants program was significant in this activity. All of us can be very proud of this program and its role in the growth of the sport. A very big thank you is also due Molten, who committed to this program and event from its inception and has been instrumental in its success!



3. USA Volleyball was also honored to be able to host the NORCECA Board of Administration meeting in Colorado Springs at the end of April. We continue to play a significant role in both the leadership of NORCECA, as well as being the organizer of a significant number of events, both at the junior and senior levels, and a full participant in all NORCECA activities, both indoor and beach.
4. Our annual meetings and the Open Championships were conducted in Dallas, with a significant increase in the number of teams over the year before.
5. Our men's indoor team participated again in the FIVB World League; we hosted weekends in Chicago, Tulsa, and Long Beach, and qualified for the finals for the fourth time in the last five years. I attended the final round in Poland, and it was the finest production of our sport I have ever witnessed, both in the arena, outside the arena, and on television by the Polish broadcaster.
6. Our Junior Championships were extremely successful, with several significant enhancements, including upgraded finals seating, awards ceremonies, and live streaming. We continue to be committed to making these the finest junior events in the country.
7. USA Volleyball was invited to participate in both of the London 2012 test events—our men for the indoor event and two women's teams for the beach event. The preparation seems on



schedule, and the countdown toward qualification is accelerating.

8. Our men's and women's indoor junior teams participated in their respective FIVB World Championships and each matched or reached their best finish ever, just missing the podium with fourth-place finishes; a real testament to the pipeline of talented young athletes, our quality coaches, and the terrific job our junior clubs do in training.

9. USA Volleyball hosted the High Performance Championships in Tucson, and the event attracted the largest number of participants ever, as well as the largest number of foreign entries.

10. For the second year in a row, our women's team WON the FIVB Grand Prix and reaffirmed themselves as one of the top teams in the world heading toward London qualification and the Olympic Games. This is the first time in history we have won that event in consecutive years.

11. Our beach grassroots program continues to grow, almost doubling in size each year. This includes our beach High

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Performance camps, our junior tour, our participation in NORCECA events, and beach coaching programs.

12. USA Volleyball partnered with IMG as the event producer, and Cuervo as the title sponsor, to create three high-level professional beach tournaments. The locations were Manhattan Beach, Miami Beach, and Hermosa Beach. By all accounts from athlete reaction, sponsor support, and television production, we have made a major step forward in replacing the AVP and helping to create a solid foundation for a professional level tour; all less than one year after the AVP ceased operation. The future for 2012 appears quite bright for growth of our events, as well as other events and tours that will establish a strong base in order for players to participate at a real professional level.
13. Olympic qualification is literally right around the corner! Both our indoor teams will be playing in November at the World Cup in Japan, with the top three finishers earning the first berths for London. Our women are going as the champion of NORCECA, and our men as the runner-up to Cuba.
14. Qualification for London on the beach is also progressing, and our teams are situated in very favorable positions. On the men's side, we have three teams comfortably within the Olympic qualification ranking, with Rogers/Dalhausser as the top-ranked team and assured of a spot in London, and the teams of Fuerbringer/Lucena and Gibb/Rosenthal in a virtual dead heat for the second spot. On the women's side, we have four teams in the ranking within Olympic qualification, with the team of May-Treanor/Walsh assured of one spot as the second-ranked team in the world and Kessy/Ross a bit ahead of Fendrick/Hanson and Akers/Branagh.
15. Because of the continued expansion in USA Volleyball programming and staff, we have expanded our office situation in the two locations we have in Southern California, with our beach office moving to a new location in Hermosa Beach in close proximity to where many of the top athletes train. The staffs of our indoor national teams recently moved to a larger space within the American Sports Center, as that facility almost doubled in size, taking over the next bay of the large warehouse that it occupies. In Colorado Springs, we are in the process of moving forward with the purchase of an office building that more than doubles the size of our current location, as our staff has also almost doubled in the past six years. The move should be completed near the end of the first quarter of 2012.



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Kerry Klostermann - Secretary General

Sponsorships / Marketing / Television

- Customized sponsor proposals sent to Goldman Sachs and BMW Mini and are under consideration.
- Concluded sponsor agreement with Hilton Worldwide for 2011 and 2012.
- Concluded sponsorship renewal with Molten for 2013 through 2016 that includes support for Referee Training website.
- Finalized USOC television support for live broadcast on Versus of the Beach Championship Series events.
- Completed the first phase (logo standardization and graphic standards manual) of the branding initiative with Firebrand Studios.
- Finalized sponsor contract proposal for Xtep (Chinese apparel company) for USA Beach Volleyball.
- Met with representatives from Hilton Worldwide and the Marketing Arm (Hilton agency) to plan sponsor activation rollout.
- Revised agreements with the City of Anaheim and American Sports Centers running through December 31, 2016.
- Finalized license agreement with SMACK Sportswear for “USABeachVolleyball” branded apparel and merchandise.

General

- Finalized and received USOC approval for the Olympic Selection Procedures for Indoor Volleyball for Athlete, Team Leader, Coach and Additional Officials.
- Communicating with Qualifier Directors regarding extensions through 2013 of the License Agreement.
- Drafted the 2012 Paralympic Selection Procedures for review by sitting staff and athlete representatives.
- Received and reviewed the four solicited proposals from companies to work with USAV on the National Branding Campaign.
- Presenter on a USOC panel session at SportsLink covering “City and NGB Partnerships”.
- Finalized the Beach Athlete Selection Procedures for the 2012 Olympic Games.
- Finalized and presented to the USOC with Doug USAV’s High Performance Plan (through 2015) and 2012 funding requests.
- With the National Structure and Function Commission, reviewed and proposed updates to the Board of Directors for the corporation’s Bylaws and Operating Code.
- Assisted with the drafting of the Beach Assembly Administrative Manual.
- Developed budgets for the 2012 FIVB World Congress and the 2012 Olympic Games.

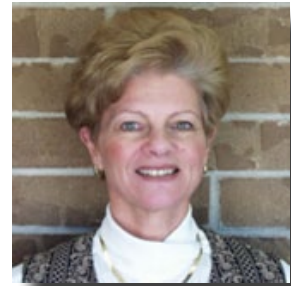


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Margie Mara - Senior Director



- Regional registration data and payments as of June 23, 2011 are up compared to the figures from the same date a year ago. Last year's total membership of 254,930 was surpassed in March. We currently have 266,840 full and 9,438 limited members reported.
 - » Junior Females comprise 75% of the total membership (199,582), Junior Males 4% (11,465), Adult Females 13% (33,940), and Adult Males 8% (20,223).
 - » Southern California (18,016), Ohio Valley (17,711) and North Country (17,522) are the three largest regions. Lone Star Region showed the largest growth in new members (1,871), and Alaska had the highest percentage of new members (47.12%).
- After discussion at the Regional Volleyball Association Assembly, three membership proposals were passed by the Board of Directors, including a no cost Eight Year and Under Player membership and reduced cost memberships for Collegiate Players and Outdoor Program participants.
- The Regional Services - Administrative staff spent considerable effort, in conjunction with the Regions, verifying the membership, background screenings and IMPACT certifications for teams attending the Boys' and Girls' Junior National Championships, Qualifiers, and Bid Tournaments. The importation of verified team data from WebPoint into AES facilitated the process.
- The Rules Testing Commission held an informational meeting on May 28 in Dallas, in conjunction with the Annual Meetings. Rule edits and clarifications were reviewed. Since the rules are printed on a two year cycle, the next edition of the Domestic Competition Regulations is scheduled for release in August of this year.



- The Joint Administrative Council met May 25 in Dallas, in conjunction with the Annual Meetings.
- The Officials Assembly held elections and selected Sue Mailhot as its representative to the USAV Board of Directors.
- Preliminary end of season regional registration data and payments as of August 31 indicate the 2010-11 season numbers are up compared to the figures from the previous season. We ended the season with 267,442 full and 11,372 limited members.
 - » This represents a 4.77% increase in full members and a 41.53% increase in limited members from the previous season.
 - » Junior Females comprise 74.8% of the total membership (200,126), Junior Males 4.5% (12,093), Adult Females 12.9% (34,610), and Adult Males 7.7% (20,613).
 - » The regions showing the greatest percent growth in full members include Alaska (47.12%), Gulf Coast (32.78%) and Garden Empire (25.49%).
 - » Leading the list with the most new members are Lone Star (1,891), Garden Empire (1,303), and Florida (1,133).
 - » Southern California (18,835), Ohio Valley (17,711) and North Country (17,522) continue as the largest regions. One of the forty regions had significant membership losses (15% or more).
- This is the third season since the season start date was changed from November

1 to September 1. The membership season now extends from September 1 (of 2011) to October 31 (of 2012) or until renewal of the membership (for the 2011-12 season), whichever comes first. This change has encouraged earlier registration, eliminating gaps in member benefits.

» During the 2010-11 season 62% of the membership registered prior to December 31.

- The 2012 Guide is complete and scheduled for distribution by November 1.
- The second trimester 2011 budget review was conducted by staff and reviewed with the Audit, Finance and Budget Committee.
- The Officials Commission began the new season with on-line dues renewal, national clinic registration and on-line payment for both. The national referee clinic schedule is being finalized and posted to the website. These clinics are being run in conjunction with the RVAs as hosts, at the PAVO convention in San Antonio in December, and in conjunction with other USA Volleyball nationally sanctioned events.
- The Volleyball Ref Training website added new features of interest to referees, scorekeepers, and support personnel of all disciplines and at all levels. They include on-line training modules for indoor, junior and beach populations including video clips, testing, rule interpretations, officiating opportunities, blogs and a new Casebook. Check out all of the new features at <http://www.volleyballreftraining.com>.

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Gary Moy - Director, Indoor National Teams

National Team Center

- In April we organized intra-squad scrimmages for the Women's' Winter Training Block group at T-Street Volleyball Club and at Irvine Valley College.
- We also coordinated a major cleaning of the athlete apartments in Anaheim and upgraded their bedding with new mattress sets obtained through the USOC's partnership with Hilton Hotels and Serta.
- Just like the swallows returning to Capistrano, our late spring ritual saw the return of our National Team athletes from all corners of the globe to Anaheim.
- In mid-May, we partnered with the AVCA during its Spring Conference held at the American Sports Center. Attendees were able to sit courtside and watch both our Women's' Team and Men's Team conduct their morning training sessions.
- The Men's Team Blue vs. Red Intra-squad Exhibition drew a record crowd at JSerra High School. A reception for former Men's National Team players & coaches was held prior to the match and was very well attended.
- With the Men's National Teams stateside for its final World League matches, we provided assistance for the two local matches with Puerto Rico held in Long Beach over the July 4th weekend.
- The Women held two Red vs. Blue Intra-squad scrimmages at Irvine Valley College in late July. A reception for former Women's National Team players & coaches was held prior to the match and included Olympians & National Team players from four different decades.
- We hosted a pre-Games training block for the World University Games Men's Team prior to the 2011 WUG in Shenzhen, China. Sixteen college athletes trained with us over the course of two weeks.
- The American Sports Center underwent a massive expansion starting in July. It expanded from 22 volleyball courts to 34 courts with a new dedicated basketball space for a new tenant. The ASC will add a second restaurant by November and additional building tenants in the new wing.
- To allow for this expansion, the USA Men's Team offices and National Team Center offices relocated to the second floor of the ASC. The build out of the new space was completed before Labor Day, and the move was completed in a single day while the Men were at NORCECA. Now both the Men's team and Women's Team offices share the floor along with the SCVA.
- As part of the Men's & Women's High Performance Plans, dedicated Team Rooms were created for each Team inside the ASC. The rooms provide a place away from the gym for the athletes to recover, watch team videos, enjoy a snack, relax and to check their e-mail.

Local Marketing, Promotions and Outreach

- In preparation for a fall campaign to promote the upcoming women's collegiate sports season, the NCAA sent a film crew to Anaheim to shoot interviews with some of our Women's National Team athletes and the Coaching staff.
- In an effort to promote the July Men's World League matches in Long Beach, we had presence at the big local tournaments in Anaheim plus distributed collateral material at key MPSF events at UC Irvine and at USC.
- World League posters and flyers were also sent to volleyball club facilities in both the Long Beach and Orange County areas.
- We attempted to target the Southern California Puerto Rican community in both Los Angeles and San Diego. Hispanic media outlets in Los Angeles were for the most part unresponsive however; we did get our flyer distributed by the Southern California Puerto Rican Parade Association, the Caliricans and the Community Affairs office of Banco Popular.
- There were two community outreach opportunities during this quarter. The first was a visit by our Women's National Team members to the care unit at the Children's Hospital of Orange County. The other was at the 2011 Anaheim Unified School Districts Scholar Athletes Awards Dinner where four of our athletes from both the Women's and Men's Teams presented awards to the high school athletes in various sports.
- Mizuno USA spent three days with the National Teams which included shooting video and photo content for its upcoming new media campaign. At the same time they did a catalog photo shoot which included USA athletes Ryan Millar, Alisha Glass and Jordan Larsen.
- Community opportunities during this quarter included a September 11th Charity event at the Anaheim White House. Our Mens and Womens players attended Bruno Serrato's dinner function to benefit Caterina's Kids which helps to feed homeless families in Anaheim year-round. The National Team Center also donated used volleyballs to the local Boys & Girls Club, the Anaheim Youth Sports association and to inner city groups within the SCVA.
- USA Volleyball had a presence at the 2011 Irvine International Men's Tournament held in late September at UC Irvine. We provided tournament protocol assistance and some international relations help to the local organizing committee. Six international teams from Argentina, Brazil, China Japan, Korea joined the UCI Men's Team and the Quicksilver Club Team for this event.
- National Training Center staff participated in the 2012 NCAA Men's Championship Committee site visit at the USC Galen Center in mid-September.

Other Activity

- Our National Team Center Staff attended the first FIVB site visit to Anaheim in preparation for the 2012 FIVB World Congress.
- In late June, we also provided international relations assistance to secure a Polish visa for a FIVB Referee from the Dominican Republic who was assigned to the World League Finals, after traveling through Los Angeles.
- The major project ahead of us will be our office relocation of our Men's Team Staff and National Team Center Staff from first floor offices to our new second floor office space at the ASC.



Hugh McCutcheon - Women's National Team Coach



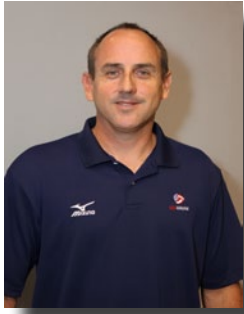
- A total of 39 athletes have trained with the U.S. Women's National Team during 2011, with 32 players currently in the gym training for both Pan American Games (Oct. 15-20) and FIVB World Cup (Nov. 4-18).
- U.S. Women's National Team finished fourth at the Montreux Volleyball Masters. The team defeated Peru and Germany in pool play before losing to China in five sets. The U.S. lost to Cuba in the semifinals and China in bronze-medal match, both matches going four sets. The roster included Foluke Akinradewo (Plantation, Fla.), Alexis Crimes (Rancho Cucamonga, Calif.), Nicole Davis (Stockton, Calif.), Nicole Fawcett (Zanesfield, Ohio), Angie Forsett (Lake Mary, Fla.), Alisha Glass (Leland, Mich.), Kim Glass (Lancaster, Pa.), Tayyiba Haneef-Park (Laguna Hills, Calif.), Christa Harmotto (Hopewell, Pa.), Jordan Larson (Hooper, Neb.), Tamari Miyashiro (Kaneohe, Hawaii), Kristin Richards (Orem, Utah), Nellie Spicer (Barrington, Ill.) and Jennifer Tamas (Milpitas, Calif.).
- Selected the 12-player roster for the Pan American Cup that takes place July 1-9 in Mexico. The roster includes Foluke Akinradewo (Plantation, Fla.), Nicole Davis (Stockton, Calif.), Nicole Fawcett (Zanesfield, Ohio), Angie Forsett (Lake Mary, Fla.), Alisha Glass (Leland, Mich.), Kim Glass (Lancaster, Pa.), Christa Harmotto (Hopewell, Pa.), Megan Hodge (Durham, N.C.), Jordan Larson (Hooper, Neb.), Nancy Metcalf (Hull, Iowa), Nellie Spicer (Barrington, Ill.) and Jennifer Tamas (Milpitas, Calif.).
- Selected the 20-player preliminary roster for the FIVB World Grand Prix. The roster includes Foluke Akinradewo (Plantation, Fla.), Lindsey Berg (Honolulu), Heather Bown (Yorba Linda, Calif.), Nicole Davis (Stockton, Calif.), Nicole Fawcett (Zanesfield, Ohio), Angie Forsett (Lake Mary, Fla.), Alisha Glass (Leland, Mich.), Kim Glass (Lancaster, Pa.), Tayyiba Haneef-Park (Laguna Hills, Calif.), Christa Harmotto (Hopewell, Pa.), Megan Hodge (Durham, N.C.), Destinee Hooker (San Antonio, Texas), Jordan Larson (Hooper, Neb.), Nancy Metcalf (Hull, Iowa), Tamari Miyashiro (Kaneohe, Hawaii), Kristin Richards (Orem, Utah), Danielle Scott-Arruda (Baton Rouge, La.), Nellie Spicer (Barrington, Ill.), Jennifer Tamas (Milpitas, Calif.) and Logan Tom (Salt Lake City, Utah).
- Tayyiba Haneef-Park represented the U.S. Women's National Team at the USA Volleyball Girls' Junior National Championships in Atlanta.
- Stacy Sykora (Burleson, Texas) continues to recover from injuries sustained in a bus accident in Brazil while participating with her club team.
- U.S. Women's National Team captured the bronze medal at the Pan American Cup held in Mexico. The 12-player roster included Foluke Akinradewo (Plantation, Fla.), Nicole Davis (Stockton, Calif.), Nicole Fawcett (Zanesfield, Ohio), Angie Forsett (Lake Mary, Fla.), Alisha Glass (Leland, Mich.), Kim Glass (Lancaster, Pa.), Christa Harmotto (Hopewell, Pa.), Megan Hodge (Durham, N.C.), Jordan Larson (Hooper, Neb.), Nancy Metcalf (Hull, Iowa), Nellie Spicer (Barrington, Ill.) and Jennifer Tamas (Milpitas, Calif.). For the event page and recap, visit <http://usavolleyball.org/events/7758>.
- U.S. Women's National Team won its second consecutive gold medal at the FIVB World Grand Prix, including a 3-0 victory over top-ranked Brazil in the gold-medal match. The FIVB World Grand Prix Final Round roster included setters Lindsey Berg (Honolulu) and Alisha Glass (Leland, Mich.), opposites Destinee Hooker (San Antonio, Texas) and Nancy Metcalf (Hull, Iowa), middle blockers Foluke Akinradewo (Plantation, Fla.), Heather Bown (Yorba Linda, Calif.), Jennifer Tamas (Milpitas, Calif.) and Christa Harmotto (Hopewell, Pa.), outside hitters Kim Glass (Lancaster, Pa.), Megan Hodge (Durham, N.C.), Jordan Larson (Hooper, Neb.) and Logan Tom (Salt Lake City, Utah), and liberos Nicole Davis (Stockton, Calif.) and Tamari Miyashiro (Kaneohe, Hawaii). Destinee Hooker was selected as the tournament's most valuable player. For the event page and recap, visit <http://usavolleyball.org/events/7901>.
- Destinee Hooker was selected as one of 13 FIVB Heroes in a new campaign to promote volleyball across the globe.
- U.S. Women's National Team won the NORCECA Women's Continental Championship held Sept. 12-17 in Caguas, Puerto Rico. Team USA went 5-0 in the tournament without dropping a set, including victories over Cuba in the semifinals and Dominican Republic in the finals. By winning the tournament, the U.S. qualified for the FIVB World Cup, which is the first qualifying event for the 2012 Olympic Games. The U.S. roster for NORCECA included setters Lindsey Berg (Honolulu) and Alisha Glass (Leland, Mich.), opposites Destinee Hooker (San Antonio, Texas) and Nancy Metcalf (Hull, Iowa), middle blockers Foluke Akinradewo (Plantation, Fla.), Heather Bown (Yorba Linda, Calif.) and Jennifer Tamas (Milpitas, Calif.), outside hitters Kim Glass (Lancaster, Pa.), Megan Hodge (Durham, N.C.), Jordan Larson (Hooper, Neb.) and Logan Tom (Salt Lake City, Utah), and libero Nicole Davis (Stockton, Calif.). Lindsey Berg was selected as the Best Setter and Logan Tom was named the Best Server in the tournament. For the event page and recap, visit <http://usavolleyball.org/events/8347>.
- USA Today honored the U.S. Women's National Team as its Athletes of the Week on Sept. 19 after the squad won the NORCECA Championship for the sixth time.
- Stacy Sykora (Burleson, Texas) continues to recover from injuries sustained in a bus accident in Brazil while participating with her club team.
- For a sampling of media coverage for the U.S. Women's National Team, visit <http://usavolleyball.org/volleyball-disciplines/indoor-volleyball/u-s-women-s-national-team-home-page/media-coverage-of-u-s-women-s-national-team>.

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Alan Knipe - Men's National Team Coach

- The spring/summer training block began April 25 at the American Sports Centers in Anaheim, Calif. However, many players stayed with teams overseas until mid-May.
- The team held an intra-squad scrimmage and Men's National Team reunion on May 21 at JSerra High School in San Juan Capistrano, Calif.
- The U.S. Men began World League in Poland on May 27-28. The team split two matches with Poland, then traveled straight to Puerto Rico and won both matches there. It then split two matches with Brazil, including a second-day victory in front of 17,800.
- Back in the United States, the U.S. Men split two matches with Poland in Hoffman Estates, Ill., and two matches with Brazil in Poland. The U.S. needed to win the final two World League pool play matches against Puerto Rico in Long Beach, Calif., to advance to the Final Round.
- Shortly before the scrimmage, setter Kevin Hansen had to have an appendectomy. Donald Suxho has continued to deal with some injury issues. Brian Thornton ended up starting at setter starting in Puerto Rico.
- Matt Anderson, Paul Lotman, Evan Patak and Russell Holmes also had good World League tournaments, along with veterans Reid Priddy, Clay Stanley, Rich Lambourne, Ryan Millar and David Lee.
- A U.S. Men's A2 Team won the silver medal at the Pan American Cup in Canada. The team won every match until the final, when it fell to a Brazilian military team.
- Once World League is over, the U.S. Men will prepare for a volleyball test event on July 20-24 in London.
- We will also send a team to the World University Games on Aug. 12-23 in China.
- The most important event of the third quarter will be the NORCECA Men's Continental Championship on Aug. 27-Sept. 4 in Puerto Rico. The winning team, and most likely the second place team, qualifies for the FIVB World Cup, which is the first opportunity to qualify for the 2012 Olympic Games.
- The U.S. Men's National Volleyball Team opened the third quarter in Long Beach where it played its final to FIVB World League pool play matches on July 1-2. It defeated Puerto Rico twice to finish second in its pool and advance to the World League Final Round in Poland.
- The U.S. Men had a fast turnaround, arriving in Poland on Monday, July 4, the latest of any of the Final Round teams, and beginning play on Wednesday, July 6. The U.S. Men lost Final Round pool play matches to Russia (3-1) and Brazil (3-1) before beating Cuba (3-2). The United States finished seventh overall. Matt Anderson was the United States' leading scorer at World League, followed by Clay Stanley and Reid Priddy.
- A week and a half later, Alan Knipe led a group of veterans and younger players to a 2012 Olympic Games test event in London, where the United States finished third behind Serbia and Brazil. Evan Patak led the U.S. Men in scoring, followed by Anderson and Paul Lotman. Riley Salmon made his debut at libero for the U.S.
- In August, the U.S. Men's World University Games Team, led by Head Coach Gordon Mayforth, finished 13th in Shenzhen, China. The team finished third in its pool after suffering losses to Czech Republic and Thailand. It fell to Japan in the first round of the nine-through-16 bracket, but came back with victories over Sweden and Norway.
- In September, the U.S. Men traveled to Puerto Rico for the NORCECA Men's Continental Championship, which would qualify them for the 2011 FIVB World Cup, which is the first qualifier for the 2012 Olympic Games in London. Two weeks before the tournament, team captain Reid Priddy was seriously injured in practice when a teammate accidentally elbowed him in the face during a block attempt. Priddy had to undergo surgery and could not compete at NORCECA. Nevertheless, the U.S. Men went undefeated until falling to Cuba, 3-2 in the final. David Lee was named the tournament's best blocker.
- In October, the U.S. will send a young men's team to the Pan American Games. The competition will take place Oct. 24-29. Patak will be the veteran player on the team. John Speraw will be the head coach, assisted by Jeff Nygaard and Charlie Sullivan.
- In November, the U.S. Men will begin their quest to qualify for the 2012 Olympic Games at the FIVB World Cup in Japan. The competition will take place Nov. 20-Dec. 4. The U.S. pool to open the competition will include Brazil, Russia, Italy, China and Egypt.



Bill Hamiter - Head Coach, Disabled Programs



- USA Sitting Men's & Women's National teams held two camps during the second-quarter.
 - The Women's Sitting National team played matches against Shanghai, China in China (2-1)
 - The Men's Sitting National Team played matches in Sarajevo, Bosnia (2-3)
 - National Team Resident Women trained 40 days during the quarter in addition to team camps.
 - National Team Resident Men trained 50 days during the quarter in addition to team camps.
 - Added one emerging athlete to A2 Resident training program. They trained 50 days in addition to A2 camps.
 - Held one A2 camp at UCO which included Great Britain's Battle Back Program and participated at the Endeavor Games Sitting Tournament.
- Work was completed on securing a Sports Psychologist to work with both national teams.
 - Made site visit to Guadalajara, Mexico, preparing for the ParaPan American Games in October.
 - Worked on 2012-2015 High Performance Plan.
 - Identification of three new athletes
 - Elliot Blake was involved in the Warrior Games in Colorado Springs, Colo.
 - Elliot Blake led a sitting volleyball exhibition at NCVF in April.
 - Coach Hamiter held professors' and coaches' clinics in Dominican Republic, Indonesia and Phoenix as a part of the NORCECA and State Department "Sports United" program.
 - Elliot Blake participated in the USOC International Olympic Academy for Young Participants in Athens, Greece.
 - The Women's Sitting National team played in the Intercontinental Cup held in the Ukraine going undefeated and winning the Gold Medal. Three players received special recognition at the tournament; Michelle Gerlosky was voted best server, Kari Miller was voted best libero, and Katie Holloway was voted best attacker as well as the tournament MVP.
 - The Men's Sitting National Team played in the Intercontinental Cup held in Great Britain finishing 7th.
 - The Women's Sitting National team played in the ParaPan American Zonal Championship held in Brazil. The team went undefeated, not losing a set, and won the Gold Medal. Three players received special recognition at the tournament; Heather Erickson was voted best server, Kaleo Kanahale was voted best setter, and Katie Holloway was voted best attacker as well as the tournament MVP.
 - USA Sitting Men's & Women's National teams held two camps during the third-quarter.
 - Final preparations were made for the men's team to participate in the ParaPan American Zonal Championship to be held in Mexico in November.
 - National Team Resident Women trained 50 days during the quarter in addition to team camps.
 - National Team Resident Men trained 55 days during the quarter in addition to team camps.
 - Added two players to the Women's National Team Resident program.
 - Added two emerging athletes from the military program to A2 Resident Training program.
 - The A2 Resident Training program trained 60 days in addition to A2 camps.
 - Held one A2 camp in San Antonio as well as one at UCO.
 - The 2012-2015 High Performance Plan was completed and approved by the USOC.
 - Work was done on both the men's and women's schedules for 2012.
 - Identification of five new athletes.
 - Coach Hamiter held coaches' and players' clinics in Iraq and hosted a State Department program at UCO teaching and training sitting players from Kazakhstan.
 - Elliot Blake participated in 2 training clinics (Seattle Adaptive Sports & Cascade Volleyball Club, San Antonio, Disability Sports Festival at Cal State San Bernardino) and at the Adaptive Physical Educators Conference in Minnesota.
 - Elliot led a volleyball competition at Ft. Lewis Sports Day.
 - Elliot led 3 Military Sports Camps.



Tom Pingel - Senior Director, High Performance



High Performance

- The 2011 HP Tryout season concluded at the end of April. The numbers were up from those recorded in 2010 with approximately 3806 athletes attending a tryout between January and April. In 2009, the number was about 3604.
- For the 8th consecutive year, we've entered at least one Women's A2 team in the Open Division of the US Open Championships. This year, we entered three teams. The teams were head coached by Geoff Carlston (Ohio State), Fran Flory (LSU), and Kelly Sheffield (Dayton). The three teams dominated the medal stand in finishing 1st, 2nd and 3rd. The group began training in Dallas on May 23.
- With 2011 being a FIVB World Championship year, USA Volleyball will be sending all four male/female youth/junior teams to their respective World Championship this summer.
 - » Boys' Youth: Participating in the inaugural Boys' Youth Pan American in Mexicali, Mexico from July 9-17. They will return home for a short before beginning training San Diego from August 9-17 before departing to the Worlds in Argentina August 19-28.
 - » Girls' Youth: Participating in the HP Championships from July 20-30, then it's on to

training at the OTC-Lake Placid from July 30 until departing for the Youth Worlds in Ankara, Turkey on August 9 before returning home on August 20.

- » Women's Junior: Training from July 10-19 at St. Mary's College in Moraga, CA.. The team will depart San Francisco on July 19 for Lima, Peru and the World Championship from July 19-31.
- » Men's Junior: Training at the GaReat Facility in Geneva, Ohio from July 11-23 before head to Argentina friendly matches from July 24-29 and then Brazil for the Worlds from July 29 through August 10.
- We will also be conducting 42 camps across the country during late June through early August.
- 2011 USA High Performance Championships will be conducted at the Tucson Convention Center in Tucson, Ariz., from July 26-30 featuring approximately 100 teams including 12 from outside the US.
- The Women's Junior National Team equaled the highest finish for a WJNT team at the FIVB Women's Junior World Championships in placing 4th in Peru. Rob Browning served as the head coach and Erik Sullivan and Jill Kramer served as assistants. Natalie Hagglund was named the "Best Libero" for the event.
- Men's Junior National Team also had a very good showing in taking 4th place at their FIVB Men's Junior World Championship in Brazil. The team was led by head coach John Hawks and assistants Colin McMillan and David Hunt.
- The Girls' Youth National Team were victimized by a tough losses in pool play at the hands of Serbia and China which ended up moving the team to the bottom half of the standings at the Girls' Youth World Championships in Turkey. The team, led by Head Coach Jim Stone and Assistants Charlene Whitted and Melissa Wolter made the best of the situation in winning their remaining matches to finish 9th. China ended in with the Silver Medal while Serbia captured the Bronze Medal in the 16-team field.
- The Boys' Youth National Team also experienced tough losses in the initial group to Bulgaria and Argentina at the FIVB Boys' Youth World Championships in Argentina. The team, led by Head Coach Ken Shibuya and Assistants Dan Friend and Rob Neilson ended up finishing 11th out of 16 teams
- The 2011 USA High Performance Championships featured a field of 102 teams. The event returned to the Tucson Convention Center and along boasting the largest field in event history, it also saw a record number of international teams from China, New Zealand, Peru, Chile, Dominican Republic and Mexico took part.
- The 2012 USA High Performance Championships will be contested in Des Moines, IA.
- During the summer of 2011, the High Performance Department was involved with the hosting of 24 girls' programs (camps/teams) involving 735 athletes and 109 coaches, as well as 11 boys' programs involving 315 athletes and 51 coaches.

Events

- Conducted the Open National Championships in Dallas, Texas with 532 teams.
- Conducted the Girls' National Championships in Atlanta, Ga. with 808 teams.
- Conducted the 2011 Asics Show Me girls' qualifier over two weekends with 525 teams.
- Conducted the Boys' National Championships in Minneapolis, Minn. with 396 teams.
- Conducted World League matches at Hoffman Estates, Ill. (vs Poland), Tulsa, Okla. (vs Brazil) and Long Beach, Calif. (vs Puerto Rico)
- National Collegiate Volleyball Festival (NCVF) in Houston, Texas, with 336 teams.
- National Senior Games in Houston, Texas, with 98 teams.
- Continued work toward the completion of the National Rankings System in early 2012. Beta testing will continue through the 2011 Junior National Championships with the projected unveiling of the draft to the Regional Commissioners in October. The System will not only provide national and regional ranking of teams in a given age group, it will also serve as a tool in seeding national events and choosing at large teams to the Junior National Championships.





Development Activities:

- Finalizing Fund Agreement for a fully funded internship position for the USAV Grassroots Department between the USAV Foundation and an anonymous donor. (\$30,000 Pledge)
- Setting up and meeting with major donor prospects. Hosted two major donor prospects including VIP tour of the OTC in Colorado Springs. Others in S. Calif., the Chicago area, and N. Calif.
- Working with the USAV Beach Office on some fundraising initiatives to support USAV Beach programs.
- Set up new online auction bidding program with “Bidding-for-Good” including obtaining bid items, developing online presentations, descriptions, and managed online bidding program as part of pre-silent auction at Boyce Banquet Reception.
- Set up and hosted Boyce Banquet reception and silent auction. Provided all follow up acknowledgements and mailing of auction items to winning bidders. Net result of both the online and silent auction, was approximately \$3,000.00 to the Foundation.
- Prepared for and participated in the USAV & USAV Foundation Board meetings in Dallas, Texas.
- Working with staff and volunteers on the planning and implementing the Boyce Banquet, USAV Congress, YMCA Hall of Fame Luncheon, and Stars Heritage Dinner.
- Working with USAV Events Department staff to plan and provide a donor “experience” at the FIVB /USAV Men’s World League matches this summer of 2011.
- Continue to follow up all gifts to the Foundation with thank you and acknowledgement letters.
- Working with Ludas Tour staff on possible donor “Olympic 2012 Experience” packages for the London Games.
- Launched the USAV Foundation Annual Giving program through direct mail, electronic media, social network media and hard copy. Direct mail initially sent to 1,000 past donors. Working to get permission to increase mailing list.
- Participated in AVCA conference held at the National Team Training Center in the American Sports Center at Anaheim, Calif. Met with coaches and others from the AVCA talking about the Foundation and possible joint fundraising programs.
- Follow up meetings with fundraising group and events group in Orange County, Calif. regarding donors from the February fundraising event, and discussing next fundraising programs in Orange County.
- Working with a small group in the USA Volleyball “family” including former National Team Athletes, NCAA DI coaches, and USAV National Team medical staff stricken with Parkinson’s Disease in conjunction with the National Parkinson’s Foundation, the Orange County Parkinson’s Foundation and the Hoag Hospital Parkinson’s and Movement Disorders Institute of Newport Beach, CA on a possible USAV Foundation initiative and fundraising effort to support the Parkinson’s Foundation and the USAV Foundation.
- Implemented anonymous donor fund agreement and Grassroots Program hired full-time intern
- Co-hosted VIP/donor reception during FIVB World League Matches at Long Beach State University, July 1 and 2.
- Had a Foundation booth at the USAV Girls Jrs. National Championships in Atlanta, Ga.
- Had a Foundation booth at the USAV HP Championships in Tucson, Ariz.
- Annual giving brochure and solicitation sent out 1200 to previous direct mail donors, 2000 sent out to USAV adult members 35 years old and older who competed in the Adult Championships, and placed 7000 in packages for both girls and boys Jr. National Championship packages.
- Continue making donor prospect visits to major donor prospects.
- Continue to follow up all gifts to the Foundation with thank you and acknowledgement letters.
- Set up a volunteer relationship with Edward Jones retirement specialist for Planned Giving Program and presentation.
- Working with Ludus Tours and USAV on VIP/donor packages for 2012 London Olympic experience.
- Met with Donor prospects at VIP venue during USAV/IMG Jose Cuervo Pro Beach Tournaments in Manhattan Beach, Miami and Hermosa Beach.
- Had donor meetings in San Francisco and Palo Alto.
- Met with National Parkinson’s Foundation leadership in their Miami headquarters to continue discussions of a joint effort between the National Parkinson’s Foundation, USAV Foundation, Hoag Hospital and the Orange County, Calif. Parkinson’s Foundation for a joint fundraising event in Orange County around the Parkinson’s Foundation “Moving Day” initiative for the early Fall, 2012.
- Participated as one of four panelists for the Fundraising presentations at the USOC Olympic Assembly in Colorado Springs, Colo.
- Made the transition and moved the USAV Foundation office to Anaheim at the National Indoor Team training Center in the American Sports Center.

David Williams, Managing Dir. of Beach Programs



National Tour

- AVP has filed for bankruptcy protection which resulted in liquidation in mid-December. There were no bidders for the assets of the AVP so the debtor bought the assets for about \$550,000.00. At this point Mr. Lewin is not expected to be operating a tour in 2011 and has contacted several parties about selling or licensing his brand, AVP.
- The USAV Beach Championship Series has confirmed Cuervo as a sponsor and is being renamed the Cuervo Pro Beach Series. Event dates are Manhattan Beach 8/26 – 28, Miami Beach 9/16 – 9/18, and Hermosa Beach 9/23 – 9/25. USAV and IMG have completed negotiations with the City of Manhattan Beach to operate the Manhattan Beach Open for the next three years.
- The USOC has approved the USAV proposal for Athlete Selection to the London Games. Competition issues are being worked out with the athletes via the athlete representative on our Board of Directors.
- The National Volleyball League (NVL) held 4 events this year in Baltimore, Malibu, Aspen, and Miami. Prize money ranged from \$37,500 per gender to \$50,000 per gender.
- The Corona Light Wide Open operated five events this season in Siesta Key, FL, Seaside Heights, NJ, Chicago, Hermosa Beach, and Cincinnati (The US Open.) Prize money ranged from \$25,000 per gender to \$75,000 per gender.
- The Cuervo Series operated by IMG held events in Manhattan Beach, Miami Beach, and Hermosa Beach with prize money ranging from \$75,000 to \$100,000 per gender.

Regional Tours/Events

- USAV is working with the top regional beach event promoters to roll out the National Ranking System. The system went live on May 1st and is currently being used by several regional tours and events.
- USAV promoter network rollout has been slowed significantly as we continue to work out beach membership and insurance issues with our RVA's and our main office. We have missed significant opportunities to work with the 300+ events operating on the beaches this summer. Volley America has launched a competitive initiative and now has 9,000 members since February. The passage of the Outdoor membership and the Collegiate membership have helped, but were too late for this year.
- Elevation Group has scheduled the US Open for Labor Day Weekend in Cincinnati, Ohio. They will be partnering with the most successful AVP promoter, Reach Event Marketing.
- Albert Hannemann has launched the National Volleyball League, a series of beach volleyball events across the US in partnership with regional promoters.

National Team

- USAV Women - we have 4 teams ranked in the top 15 in the world; 2nd, 5th, 10th and 15th
- We are certain to secure two berths in the Olympics.
- April Ross and Jen Kessy placed in the medals six times in 13 events
- Misty and Kerri played in 11 FIVB events making it to seven finals and winning three.
- USAV Men - we have three teams ranked in the top 10 internationally; 2nd, 9th and 10th in the final World Rankings in 2011
- Out of the 14 FIVB events this year we had 12 medals including a sweep in the Quebec FIVB event.
- Phil Dalhausser and Todd Rogers played in 12 events and medaled nine times, finishing first four times.

Beach Assembly

- Board members Joy Fuerbringer, Adam Rymer, Sean Scott and I have been communicating regularly with conference calls to plan the first meeting of the Assembly.
- The Beach Assembly meeting is scheduled for the weekend of August 27th and 28th in Manhattan Beach concurrent with the Manhattan Beach Open.
- We held the first meeting of the Beach Assembly at the Manhattan Beach Open in August. We are moving forward quickly to get voting procedures in place and an Administrative Manual completed and approved.

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Ali Wood-Lamberson, Dir. of International & HP Beach



FIVB Medals

- Five US teams combined to take 22 medals at FIVB World Tour events.
- May-Treanor-Walsh: Gold, Beijing, CHN; Moscow, RUS; BRA; Klagenfurt, AUT. Silver: World Championships, Rome ITA; Brasilia, BRA.
- Kessy-Ross: Gold, Stavanger, NOR. Silver, Shanghai, CHN; Stare Jablonki, POL. Bronze, Brasilia, BRA; Myslowice, POL; Beijing, CHN.
- Dalhausser-Rogers: Gold, Brasilia, BRA; Shanghai, CHN; Quebec, CAN; Stare Jablonki, POL. Silver, Prague CZE, Gstaad, SUI. Bronze, Moscow, RUS; Klagenfurt, AUT
- Rosenthal-Gibb: Silver, Shanghai, CHN. Bronze, Quebec, CHN
- Fuerbringer-Lucena: Silver, Quebec, CAN.

NORCECA Medals

- Three US women's teams combined to take three medals in the most recent two NORCECA Beach Circuit events.
 - » Kropp-Pavlik: Gold, Boca Chica, DOM
 - » Batt-Sweat: Gold, Chiapas, MEX
 - » Ivy-Rutledge: Silver, Boca Chica, DOM

Beach National Team Programs

- Four U19 teams travelled to the FIVB Youth Beach World Championships in Umag, Croatia. USA's top finishing team was Sara Hughes-Justine Wong-Orantes who finished ninth in their first international appearance. Nick Porterfield-Bennett Bird also had a breakthrough performance battling through the single elimination qualification round. Jon Aharoni served as head coach.
- Four U26 teams are departing August 8th to compete in the World University Games in Shenzhen, China August 12-20. Anna Collier will serve as Head Coach.
- Four U21 teams are departing August 28th to compete in the FIVB Junior World Championships in Halifax, Canada August 31 – September 4. Eduardo "Anjinho" Bacil will serve as Head Coach.
- Sixteen athletes have been selected to the preliminary roster for the Pan American Games. The final two teams will be finalized in the next two weeks. Jeff Conover will serve as Head Coach.

High Performance Programs

- Fifteen Beach High Performance Tryouts in eleven regions were held with 518 participants in six age divisions. Written online evaluations of all tryout attendees were completed and distributed.
- A program of ongoing training for 123 identified A1 level athletes ages 15-25 was implemented including an online scheduling system.
- Six USAV Beach High Performance Camps were held in Largo, Fla.; Hermosa Beach, Calif., and the Chula Vista Olympic Training Center with 160 total participants.
- The second annual USAV Beach High Performance Championships was held in Hermosa Beach, Calif., July 14-17. 135 teams in five age categories representing 17 regions participated.
- The beach office is finalizing five Beach Holiday HP Camps to be held in in December.

Coaching Education

- With Education department, organized and taught the Beach IMPACT webinar. In the process of recording several online BCAP modules. Taught BCAP course in Dallas in June. Planning three additional BCAP courses for 2011.

Other Events

- Planning NORCECA Beach Circuit event for late September in Chula Vista, Calif.
- Hosted training camp and competition for the CBS Alt Games athletes.
- Held final International Development Qualifiers, competitions to determine NORCECA berths, at Playa del Rey, Calif.
- Finalized a uniform and apparel package with Smack Sports for all Beach National Team athletes and staff, tryouts, camps, and other programs. Debuted Smack products at Beach HP Champs. Advising Smack with launch of online store showcasing USAV Beach licensed apparel.

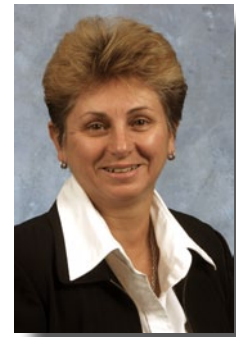
2011

2&3Q

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Diana Cole, Director of Education



6 CAP Courses/Modules Clinics Dates Scheduled between April-September, 2011

- 4/30 – 5-1/2011: Beach CAP I – USAV – Hermosa Beach, CA (cancelled)
- 5/12/2011: Sand Volleyball Clinic for Collegiate Coaches – AVCA Spring Conference - Anaheim, CA
- 5/14-15/2011: CAP I & II – Carolina Storm VBC, Concord, NC
- 6/4/2011: Beach CAP I – Robert Brown Sports Performance – Ft. Worth, TX
- 6/10-11/2011: CAP I – Robert Brown Sports Performance – Ft. Worth, TX
- 7/22-24/2011: CAP I & II – Northern VA Volleyball Association – Sterling, VA

8 Fourth Qtr 2011 CAP Courses and Module Clinics scheduled as of this report:

- 11/22-24/2011: IMPACT, CAP I & II – hosted by USAV – Colorado Springs, CO
- 12/3-5/2011: CAP I & II – hosted by AZ RVA – Tempe, AZ
- 12/3-5/2011: IMPACT, CAP I & II – hosted by BG RVA – Waukesha, WI
- 12/3-5/2011: CAP I – hosted by EV RVA – Spokane, WA
- 12/9-11/2011: CAP I & II, VCAP – hosted by IA RVA – Des Moines, IA
- 12/9-11/2011: IMPACT/IMPACT Instructor, CAP I & II, BCAP I – hosted by FL RVA – Orlando, FL
- 12/13-18/2011: IMPACT/IMPACT Instructor, CAP I & II, BCAP I – hosted by USAV/AVCA – San Antonio, TX
- 12/16-18/2011: IMPACT & CAP I – hosted by IE RVA – Albany, NY

2nd & 3rd QTR 2011 IMPACT Webinars

- April 13-14; April 28-29; May 9-10; May 15 (cancelled); May 24-25; June 1-2; June 9-10; June 13-14; June 19; June 22-23 (cancelled); June 26 (cancelled)

4th QTR 2011 IMPACT Webinars

- October 12-13; October 27-28; November 11-12; November 21-22; December 6-7, 2011; December 13, 2011 (broadcast from the AVCA Convention in San Antonio; also offers an IMPACT Instructor Training)

Initial Beach CAP Level I Courses

USAV Education piloted the Hybrid version of the Beach CAP Level I course – taught partially on-site on the court and partially via Webinars – during the Spring AVCA Convention in Anaheim on May 12, 2011. The group of collegiate coaches-to-be completed a full day on the sand with Cadre Jon Aharoni and Angela Rock, and were given the opportunity to go on to earn a full BCAP Level I certification by following up with attending the online classroom topic sessions at a later date. Those attending were also allowed to apply those sessions toward re-certification of a current (indoor) CAP certification.

Beach CAP I candidates also attended a Hybrid course on June 4th in Grand Prairie, TX with Cadre members Ali Wood-Lamberson and Anna Collier. For this course site, coaches attended the pre-requisite Motor Learning session on-site which set the tone for the rest of the on-the-sand sessions. The one-day on-site class consisted of all the on-the-sand topics for BCAP I while the additional classroom based topics will be presented via scheduled live Webinars. These classroom topics will eventually be converted into on-demand delivery classes. The other (non-prerequisite) in-classroom topics may be attended prior to or following the single day on-court course. Certification is granted once all sessions (in-classroom and on-sand topics) have been attended, and all other requirements have been met (current BGS, Code of Ethics, Favorite Drill & Analysis, Coaching Philosophy, on-line Webinar Session Quizzes and final Course Test).

New Education Staffer Hired

As of May 12, 2011 Matt Podschweit is the newest member of the USAV Coaching Education department. Matt comes to USAV Volleyball from up the road in Parker, CO. While not a coach himself, Matt has absorbed much volleyball via his wife, Mary Kay, who is a Denver area club coach, and daughters Aubrey and Emily, both of whom played high school volleyball and club volleyball. Matt brings extensive expertise in audio/visual recording and editing to department efforts at digitizing the USAV educational curriculum. Matt working on converting the IMPACT Webinars taught (and recorded) “live” by the national office into an “on-demand” style course, for a late fall/early winter 2011 delivery date. This IMPACT Online Course will serve as the template for producing an Online CAP Level I Course for early 2012 delivery. The search is also on for a complete Learning Management System (LMS) which will allow “one-stop shopping” - from registering and paying for the course, to taking the course, completing the test and printing the certificate of completion – and which will be able to fully integrate with the USAV Web Point system and therefore update coaches’ member records automatically.

CAP Module Webinars

Webinars (each worth 1-2 CAP Module Credits) include existing CAP Module topics as well as new topics as developed, such as:

- Strength & Conditioning 101: Weight Training And ACL Injury Prevention
- Nutrition 101: Fueling for Volleyball Athletes
- Nutrition 201: Making and Analyzing Good Choices
- Sport Psychology 101: Goal Setting

Future plans include developing these Module topics into on-demand style online courses.

Free Continuing Education Webinars for Jr. Olympic Volleyball Coaches on “Growing the Game” topics with John Kessel also offer attendees the chance to purchase CAP Module credit following the webinar. Each of these Webinars will offer one CAP Module credit per Webinar topic. After verifying attendance, coaches may contact the Coaching Education Department to purchase a CAP Module Credit for re-certification purposes.

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Stacie Kearns, Director of Finance

- Budget review meetings were held with individual staff members and departments during the period from May 6 – May 11, 2011. The purpose of the meetings is to get a feel for how our departments are operating compared to budget and where we think we will end the year. As is typical for the first review, many departments have not had enough activity to project a change from their approved budget. Based on the first review, there are no significant variations expected from our net operating income.
- Budget corrections and additions requested by staff were approved by the Board of Directors in May. The total requested of \$399,500 will be funded by the 2010 surplus. The modifications to the budget have been incorporated into the May financial statements.
- We investigated short term savings options which would earn a higher rate than current savings and money market accounts are earning (.3%). The best solution seems to be a highly short-term fund, which we will revisit and discuss with AFB as an option for next year.
- On August 23, 2011, the finance department held their annual strategic planning retreat in Colorado Springs. Items addressed in the meeting, included drafting a job description for the new staff position, increased and changing roles for existing staff, update of the financial policies and procedures, and future goals for the next quad.
- Budget review meetings were held with individual staff members and departments during the period from September 27 – October 5, 2011. The purpose of the meetings is to get a feel for how our departments are operating compared to budget and where we think we will end the year. The results were discussed with the Audit, Finance and Budget committee during a conference call on October 17th. Current projections are that we will have positive net income in the \$300,000 - \$400,000 range.
- The first draft of the 2012 budget was submitted to senior management for review. The challenge for the 2012 budget year will be incorporating many one-time events into the balanced budget: Olympic Games, NORCECA Men's Jr. Championship, Men's Pan American Cup, FIVB Congress as well as new office space for all 3 locations needed to accommodate



growth in programming.

- Earlier in the year, we investigated short term savings options which would earn a higher rate than current savings and money market accounts are earning (.3%). At that time, the best solution seemed to be a highly short-term fund, which although safer than a standard mutual fund, still included a level of market risk. As part of our RFP on the new building, we were able to negotiate a financing agreement that allows us to use cash on hand to pay down the principal on a short-term basis and only pay interest on any amounts outstanding. This would essentially give us the ability to earn a 4.75% rate of return on our short-term savings.

- We have hired a new coordinator in the finance department, Sutton Spanton. Sutton's primary responsibility will be payroll, inventory, online sales, and general ledger accounting. Her start date will be November 1, 2011.
- Our 403b financial advisor from Edward Jones was in the office to give staff a brief educational session on the markets and how to plan for their future given the current economic state. We had a high percentage of staff attend, which was followed by three days of individual meetings with those on staff who were interested. During their annual meeting, the 403b committee elected to remove an underperforming fund and replace it with an option suggested by our advisor.

2011

2-3Q

Vb

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John Kessel - Managing Director, Membership Development

Membership Development

- New membership options for 2011 passed, to grow youth and collegiate
 - NCVF Championship material and webinar
 - Starlings Nationals Championship – Haiti Relief fund, 120 teams
 - Haiti Street program staffing in Colorado and at ShowMe
 - Developing Amazing Leaders USOC Symposium and staff training
 - Colorado Boys High School Programming
 - Grassroots Commission meetings and Best Practices including Nationals in Dallas
 - Parents and Partners Initiative – programming for seven RVAs and national exposure
 - Department of State Volleyball Programming – Phase 1 for 52 coaches from Honduras, Dominican Rep, Haiti, Barbados, and Trinidad and Tobago, for one week at FIVB Dev Centre.
 - Tuba City Navajo Reservation Training
- Leave a Ball Behind impacted another 15 programs.
 - Best Bones Forever project webinars and link enhancements
 - Father Daughter/Son Doubles Tournaments and Player Clinics in CO, AZ, and other RVAs
 - ACES National Best Practices Meeting on Risk Management
 - Parents for Good Sports Programming and material development and grant programming
 - Congress on Growing the Game II
 - YMCA Adult Programming National Webinar
 - Promoting new membership categories for youth and collegiate membership.
 - New intern to replace Cody Kessel – Kaitlyn Langdon started Aug. 1.
 - 2012 “Why USA Volleyball is The Right Choice,” brochure updated for distribution to parents, as “Did You Know?” – joint logo with USOC approved.
 - Growing the Game Together – banners and other promotional material given to RVAs to enhance local events as well as drawing potential members.
 - New branding opportunities with updated USA Volleyball and USOC logos, as well as branding for Regions with new combined USAV and RVA logos and text.
 - Regional Marketing and Branding items, Male and Female Jump posters, table top displays, banners, court numbers, hand out post cards with combined logos.
 - Grassroots web pages and blogs, Club Director, Best Practices and Starting New Program adding informational material as it becomes available.
 - Carron Net System prototyped -- 4 USAV logo'd nets on a single rope in a carry bag for individual to setup and play anywhere and to be used in PE classes, one net to be sent to each RVA free.
 - Grants for GrassRoots Outreach and AAHPERD clinics, continuing to grow the number of regions participating – 10 RVAs participating.
 - Webinars, All Time Great Player(s), - prepared for Aldis Berzin, Tom Hoff, Jon and Clay Stanley, Tara Cross Battle and Misty May to date.
 - YMCA Adult and Youth Programming National Webinar with connections to local RVA.
 - MiniVolleyball and Coloring Books, updated and shipped to RVA's and clinicians.
 - Compassion and Honoring Posters, personalized poster for critically ill players, template for Honoring person or place shared with Foundation and other departments.
 - Cub Scouts clinic with 100 scouts attending in this added program to earn a badge.
 - Boys and Girls Club tournaments this summer well participated with 40 teams as a community support outreach.
 - Olympic Assembly concluded in September with outreach to many Affiliated Organizations, known by the USOC name of MSO – MultiSport Organizations.
 - Grassroots Commission meetings and Best Practices during Mid-year meeting in Denver.
 - Department of State Volleyball Programming – Phase II and III for 52 coaches from Honduras, Dominican Rep, Haiti, Barbados, and Trinidad and Tobago.
 - NGB Sharing Group, sharing of information about Best Practices and Member Retention with 9 other NGBs.
 - Parents for Good Sports Programming and material development and grant programming, promoting sessions in Great Lakes with neighboring Regions in attendance.

Disabled

- Wounded Warrior Games at OTC – Sitting Volleyball the #1 sport and success
- USOC Training in Sitting VB for BMW, Hartford and other USOC Sponsors
- Olympic Community Day with City of Colorado Springs – Beach, Sitting and parent training.
- USA Deaf Men's National Team Tryout and Training at OTC for 20 players

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Collegiate

• NCAA Division I

- » Approval by NCAA to post logos of schools sponsoring varsity men's volleyball
- » Agreement with NCAA Championships to attend Sept walk through at USC
- » Coordinate efforts to support AVCA Spring Conference at USC
- » Partner with NCAA to have a London Olympic Games theme at the 2012 championship
- » Plans to include a beach and possibly a sitting component to the NCAA championship
- » Working with the CIF to allow for some type of boys' high school programming in conjunction with NCAA tournament
- » Collin Powers will host a boys' HP coaches clinic in conjunction with the NCAA weekend
- » Extremely successful Collegiate Coaches Meeting held in conjunction with the BJNC. Over 60 coaches attending. Sponsored by Molten, Mizuno and Data Project.
- » Initial walk through at USC by NCAA, AVCA and Gary Moy & Tim McCune representing USAV.
- » \$12,000 one-year grant (2012 season only) is combined with a collegiate grant to provide more incentive for NCAA D-I programs (\$18,000 total).
- » The Big West Conference remains a member of the MPSF for the time being.



• NCAA Division II

- » Hawaii, Hilo must hold off on adding a men's volleyball team due to budget cuts
- » Barton College coaches attended the NCAA championship at Penn State and will be attending the BJNC in Minneapolis
- » A tentative agreement with the NCAA and Molten to produce a season ending event for NCAA D-II teams in conjunction with the NCAA tournament. Nothing will happen in 2012, two teams will participate in 2013 and four teams in 2014. Molten is interested in making an addendum to the USAV contract for this specific event, similar to the current Molten tournament agreement.
- » Conference Carolinas has interest from a couple of more member schools to add a men's volleyball team. They are planning to apply for automatic qualifier in partnership with the Big West Conference.
- » Lindenwood University may offer an end-of-season invitational in preparation for the upcoming Molten event to start in the 2013 season.
- » Efforts to encourage members of the Pac West Conference to add men's VB continue.

• NCAA Division III

- » Met with members of the newly formed NCAA D-III Men's Volleyball Committee at the Molten Championship
- » Partnership formed with the NCAA to offer USAV programming at the new championship
- » NCAA announces Springfield College to host the inaugural NCAA D-III Championship and Stevens Tech to host the 2013 tournament
- » At the request of the new NCAA committee, USAV will host a Division III men's volleyball coaches clinic, addressing specific needs of these coaches. AVCA will assist.
- » Coordinate with the NCAA to include a Special Olympic component and a potential tie in with the NCAA Athlete Student Affairs Office to host a Careers in Sport Symposium during the tournament at Springfield.
- » Coordinate with the Volleyball Hall of Fame to host their boys' high school tournament on the same weekend as the NCAA tournament.
- » Coordination with NCAA and the Volleyball Hall of Fame to program for the NCAA inaugural Division III Men's National Championship tournament.
- » Continued coordination with the NCAA and Springfield College to enhance programming during the NCAA D-III championship.

Club

- The first Ludus Tours Developmental Grant was awarded
- 4 teams took advantage of the 12's and 13's incentive program at BJNC
- Marketing efforts continue to promote funding opportunities for several grant programs and National Team clinics
- 4 teams took advantage of the 12's and 13's incentive program at BJNC
- Interest increases in National Team Clinics
- Badger Region to apply for USAV Boys Development Subsidy
- Boys programming expands in Southern Region, Badger Region, Bayou Region

2011

2&3Q

Vb

Volleyball
State of the Game

Brent Buzbee, Dir. - Communications & Technology



- IT services completed 787 staff requests for service in the second and third quarter.
- Rolled out Microsoft Office 2010 to staff.
- Travelled to Anaheim, Calif., for site survey of proposed office space at Anaheim Sports Center
- Traveled to Hermosa Beach, Calif., to evaluate and support new network and phone system installation.
- Traveled to Interop business technology conference.
- Assisted in the Colorado Springs office relocation project. Secured bids for Internet service and telephone connection. Beginning initial process for technology network wiring bids.
- Assisted marketing department with logo revision process and creation/distribution of new logos.
- Worked with the USOC on concept development and refinement for the TeamUSA.org website rebuild and redesign project. USA Volleyball partners with the USOC on the TeamUSA.org project and our primary website (usavolleyball.org) is part of the project. The USOC hopes to finalize the new design in the Q4 and transfer content to the new site by the end of the year. Significant changes are on the way and we are very excited to be able to offer a better USA Volleyball website in conjunction with the USOC. Doug Beal, Kerry Klostermann and I were all involved in preliminary design discussion, and various departments have provided valuable input back to the USOC as the process has progressed.
- Primary website traffic continued to increase when compared to activity last year. The site drew 6.8 million page views during the combined two quarters. That represented an increase of a half-million page views over the same period in 2010. Unique visitors to the site increased to well over 865,000 visitors in 2011, up more than 165,000 visitors from the same period a year ago.
- Hired Brian Buresh to fill the vacant IT position on staff. Brian previously worked in support at a Colorado Springs-based technology consulting and support company.
- Traveled to Anaheim with Ben Pearman to complete moving the entire USA Volleyball computer/telephone/network infrastructure from the first floor of the Anaheim Sports Center to its new home on the second floor. All new network wiring was installed and all servers, routers, switches, storage and equipment was moved upstairs. Gary Mathews provided valuable logistical support from the Anaheim office in the lead-up to the move, and provided valuable physical support during the move.
- Integrated telephones systems between Colorado Springs and the two California offices. Staff at these three offices are using one phone system while retaining local phone numbers in their home areas.
- Published the 2011-2013 USA Volleyball Domestic Competition Regulations.
- Published the 2010 USA Volleyball Annual Report
- Published the State of the Game report for the first quarter of 2011.
- Finalizing publication of the 2012 USA Volleyball Official Guidebook.
- Assisted in evaluation of new magazine printing and mailing company.



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Carla Hall, Senior Manager - Executive & International Operations



International Transfer Certificates

- This area is a low priority during the second-quarter due to the demand of other activities involving the indoor, sitting, and beach teams.
- Activity for the approval of international transfers has been proceeding at an extremely brisk pace in the third-quarter. Currently, 193 transfers have been initiated in order to allow US athletes to play for professional foreign clubs during the 2011-2012 season. Of that number, 102 transfers have been completed.

USA Women's and Men's Beach Teams

- Currently working on travel and logistics for the beach medical personnel traveling to FIVB Beach World Tour events. I am also assisting the beach staff with submission of coach/physiotherapist accreditations and athlete/team withdrawals that relate to the FIVB Beach World Tour.
- As of the end of the third quarter, there are only a few international events remaining in 2011. Currently working to finalize all expense reports, payments, and other documentation from the events that occurred earlier this year.

High Performance

- Working with High Performance staff on the logistics for the international travel of the junior and youth teams to their World Championship competitions this summer.

USA Women's and Men's Indoor National Teams

- Worked on travel, logistics, and roster submissions for: London Volleyball International Invitational (Olympic Games test event-men), World Grand Prix (women).
- Finalizing the remaining logistics with regard to the participation of the men's and women's teams that will present the United States at the 2011 Pan American Games in Guadalajara, Mexico in October.

USA Women's and Men's Sitting Volleyball Teams

- Both the women's and men's sitting teams have conducted training camps in Oklahoma City during the second quarter of this year, as well as traveling to China (women). The men's sitting team is traveling to England for the Continental Cup in July.
- Both the women's and men's sitting teams have conducted training camps in Oklahoma City during the third quarter of this year, as well as traveling to England (men) and Ukraine and Brazil (women) for competition.

USA Women's and Men's Beach Teams

- There are only a few international events remaining in 2011. Currently working to finalize all expense reports, payments, and other documentation from the events that occurred earlier this year.

USADA

- Athletes are currently completing the submission of their USADA Whereabouts Filing forms for out-of-competition testing for third and fourth quarter 2011.



Susan Barkley, Assoc. Director - Region Services



- **USAV Annual Meetings:** A discussion session regarding the on-line system was held during the USAV Annual Meetings in Dallas, including a review of recent changes in the system and a discussion regarding requests for modifications.
- **Membership Categories for 2012:** The Membership Categories available for the upcoming 2012 season will include new and modified options as passed by the Board of Directors in May. The League Membership has been changed from 16 hours to 24 hours maximum participation, with fees to USAV of \$3.00. The former Collegiate/Military option has been changed to a Collegiate Player Membership at a maximum fee to the member of \$15.00, with fees to USAV of \$7.85. A full-season Outdoor Membership was approved at a maximum fee to the member of \$20.00, with fees to USAV of \$10.00. A new free membership was approved for members who are 8 years old or younger, with no cost to the member and no fees to USAV. These new or modified memberships are being incorporated into the national database system for use as of September 1, 2011.
- **USAV Data Import into Advanced Event Systems (AES):** Club administrator login access has been provided by staff to 404 clubs in non-Webpoint regions to allow import of validated USAV membership data, in addition to the clubs in Webpoint regions who may use their Webpoint login information for the same purpose.
- **Clinic/Individual Event Feature:** The clinic/individual event feature is available and functional, although without many bells and whistles at this point. This type of clinic/individual event registration is intended to be used within the Region for events for which an individual is registering him/herself (not a partner or a team). It is not intended for competition events, although it can be used for those if simply looking for an individual to register for the event in general (not breaking it down by divisions, using age requirements, etc.). It is ideal for IMPACT clinics, coaches' clinics, player clinics or camps, Regional HP try-outs, referee clinics, scorekeeper clinics, and these types of things. At this point, a member may only complete the registration process with payment, and the only payment option is by credit card at the time of registration. If a Region does not accept credit card payment within Webpoint, the clinic/individual event could be set up with a \$0.00 registration fee and note that the payment will be collected on-site at the event.
- **Credit Card Rate Changes:** A rate reduction went into effect April 1, 2011. Additionally, Brian Sachs has committed to review the transaction activity over the next few months to determine how best to implement another rate reduction prior to September 1, 2011. The first change in the fee structure is the reduction of the Per Transaction Fee for the Qualified Rate. The second change in the fee structure is how the Per Transaction Fee is handled for the Non-Qualified Rate.
- **2011/2012 Season Registration:** Membership registration is now in progress for the 2011/2012 season, with 36 regions using Webpoint, and the new Membership Categories (Collegiate, Outdoor, and 8 & Under Free) available.
- **USAV RVA Mid-Year Meetings:** A discussion session regarding the on-line system is scheduled in conjunction with the October meetings in Denver.
- **Club Selection Options:** A Region Preference has been added to provide Regions with three options regarding the club list display during the membership registration process and within the Main Info screen of a member's record. The Region may make a selection for Juniors and Adults within the My Region – Region Info screen, as follows: (a) Club Selection Not Allowed; (b) Club Selection Not Required; or (c) Club Selection Required (no default selector).
- **Roster Assignment Restriction by Membership Type:** Membership options may be restricted by Regions to prevent roster assignments by a Club Administrator within Webpoint, which may be particularly applicable for the Outdoor memberships.
- **Team Rosters tab for Club Administrators:** Club Administrators may now view the Team Rosters tab within a member's record.
- **Group Email to Team/Roster:** Region and Club Administrators may use the Team Mgmt – Team Form Search menu option to access the roster Basic Search screen in order to send a Group Email by team(s) or by roster assignment role(s). Region Administrators may also narrow down the results by Club.
- **Preventing Team Re-Activation with Duplicate Code:** A restriction has been implemented to prevent Club Administrators from re-activating a team with the same team rank and team code as another active team within the club.
- **Adult Age-Level Team Roster Validation:** Roster validations have been implemented relating to Adult age-level teams (e.g. 30s, 35s, 40s, etc.), to prevent Club Administrators from placing an adult player on a team that has an 'older' level of play than the member, and allowing Region Administrators to do so only by using the Waiver checkbox directly at the team roster level.
- **Print Membership Card:** A member using the "Print Membership Card" menu option will now see and print only the membership card, not the additional information relating to the documents electronically accepted during the registration process.

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Bill Kauffman, Assoc. Director - Media Relations



General

- Assisted in designing the promotional material for the 2012 FIVB World Congress bid that was awarded to Anaheim, Calif.
- Provided media relations and photography for the NORCECA Board of Administration Meetings held in Colorado Springs April 28-May1.
- Hired Candice Kasischke in the position of three-month summer intern. She and Becky Murdy have handled much of the junior and Youth/Junior High Performance program media relations in the second quarter.
- Media Relations staff was responsible for posting 286 news articles in the second quarter, an average of 3.14 per day. In the month of June alone, a total of 141 articles were posted for an average of 4.7 per day.
- Created a Best Practices for Regions to use in promoting volleyball and how the National Office and Regions/Clubs can work together to provide better coverage. Presented the information at the Annual Meetings.
- Media Relations staff was responsible for posting 310 news articles in the third quarter, an average of 3.4 per day. In the month of August alone, a total of 130 articles were posted for an average of 4.2 per day.

U.S. Women's National Team

- Handled media relations for U.S. Women's National Team at Montreux Volley Masters, including developing the press kit (http://issuu.com/usav/docs/2011_montreux_press_kit).
- Initiated media relations efforts for both the Pan American Cup (press kit at http://issuu.com/usav/docs/2011_pan_am_cup_press_kit) and FIVB World Grand Prix.
- Pitched U.S. Women's National Team feature story ideas to mainstream publications, as well as niche publications. Awaiting responses on story acceptances.
- Handled media relations for U.S. Women's National Team at FIVB World Grand Prix and NORCECA Women's Continental Championship. The most recent published press kit heading into the NORCECA Championship can be found at http://issuu.com/usav/docs/2011_wnt_norceca_press_kit.
- Traveled to Puerto Rico for NORCECA Women's Continental Championship and created photo galleries (over 800 images posted), blog content related to the tournament and match reports on a daily basis.
- Initiating media relations for both the Pan American Games (Oct. 15-20) and FIVB World Cup (Nov. 4-18).
- Pushed campaign for U.S. Women's National Team to earn USOC Team of the Month for August, as well as the squad being named USA Today Athletes of the Week after the NORCECA victory.

High Performance/Juniors, Publications, Volleyball Hall of Fame

- Produced and distributed Rotations bi-weekly.
- Edited two issues of VolleyballUSA (Spring and Summer). With assistance from JDP, bidding magazine printers to ensure best prices in printing and co-mailing, as well as add-on magazine features and benefits.
- Media Relations staff distributed press releases for all HP teams to increase awareness
- The Inside HP monthly newsletter is now being designed by the media relations staff under Becky Murdy.
- Staffed both USA Volleyball Junior National Championships (Becky Murdy at Boys and Candice Kasischke at Girls).
- Wrote Volleyball Hall of Class of 2011 induction release for the Volleyball Hall of Fame.
- Edited or finalized three issues of VolleyballUSA (Summer Print, Summer Digital and Fall Print). Helped with transition to Quad Graphics as new magazine printer starting with Fall edition. Distributed first digital bonus issue of VolleyballUSA that was sent to all USAV members with an email address.
- Media Relations staff covered four FIVB World Championships in which USA Volleyball High Performance National Teams competed in this summer over the course of a five-week period.
- Media Relations staffed both USA Volleyball Junior National Championships (Becky Murdy at Boys and Candice Kasischke at Girls), as well as the USAV High Performance Championships (Becky Murdy).
- Wrote video scripts for Volleyball Hall of Class of 2011 induction ceremony and assisting with the Induction week gala.

USA Volleyball Boyce Banquet and Awards, Annual Meetings, USAV Open National Championships

- Provided media relations for USAV Annual Meetings, Boyce Banquet and USAV Open National Championships.

FIVB/NORCECA

- Attended NORCECA Press and Mass Media Commission Meeting in Dominican Republic on Feb. 7.
- Presented a session on "Writing the Match Report and Match Descriptions" at the NORCECA Press Seminar Feb. 4-5 in Dominican Republic. The event was attended by more than 30 journalists from 15 countries.
- Appointed by FIVB to serve as press delegate for the 2011 FIVB Women's Junior World Championship to be held in late July in Peru.
- Appointed by NORCECA to serve on NORCECA Men's Continental Championship held Aug. 27-Sept. 4 in Puerto Rico.
- Served as appointed FIVB press delegate for the 2011 FIVB Women's Junior World Championship held in late July in Peru.
- Appointed by FIVB to serve as press delegate for FIVB World Club Volleyball Championships set for Oct. 8-14 in Doha, Qatar.

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B.J. Evans, Manager - Media Relations

U.S. Men's Team

- Traveled to Anaheim for media training with team and also to cover intra-squad scrimmage on May 22
 - Completed World League preparations and covered team as it competed overseas for the first three weekends
 - Traveled to U.S. World League sites to serve as press director
 - Assisted with coverage of the U.S. Men's A2 Team competing at the Pan American Cup
 - Traveled to and supervised media at final World League matches in Long Beach, Calif.
 - Reported on World League Final Round.
- Completed final World League media report
 - Prepared for and covered U.S. Men at London Test Event
 - Prepared for and covered U.S. Men at World University Games
 - Prepare for and covered U.S. Men at NORCECA Championship

Beach Volleyball

- Announced USA Volleyball and IMG running Manhattan Open
- Announced USA Volleyball and IMG running Cuervo Pro Beach Volleyball Series
- Traveled to beach volleyball offices in Hermosa Beach to meet with staff and discuss preparations for Pro Beach Volleyball Series
- Covered the finals of the CBS Sports Alt Games Collegiate Beach Championship in San Diego, Calif.
- Covered teams competing in the NORCECA Beach Series
- Covered teams competing in FIVB Swatch World Tour
- Posted results and stories for USA Beach Junior Tour
- Posted various other beach volleyball announcements
- Traveled to and helped with media at Jose Cuervo Pro Beach Series events in Milwaukee, Manhattan Beach, Miami and Hermosa Beach. Also took photos at each event
- Covered teams competing in FIVB Swatch World Tour
- Posted results and stories for USA Beach Junior Tour
- Worked with interns on coverage of youth and junior beach world championships
- Posted various other beach volleyball announcements



Sitting Volleyball

- Covered U.S. Men's Sitting Team competing in Sarajevo
- Covered U.S. Women's Sitting Team competing in China
- Covered U.S. Men at Continental Cup
- Covered U.S. Women at Continental Cup
- Assisted intern in covering women at zonal championship

Other activities

- Assisted with training and supervising our temporary employees/interns
- Traveled to Brazil to serve as press director for FIVB Men's Junior World Championship

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