

2011

4Q

Vb

Volleyball
State of the Game

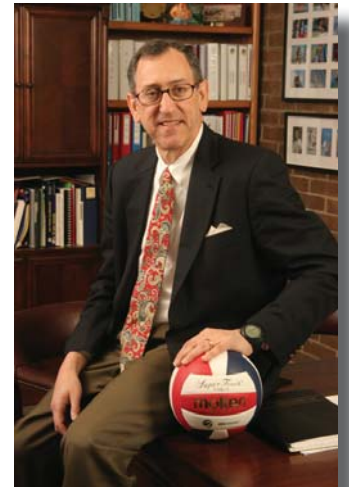


USA Volleyball

Doug Beal - CEO

From all of us at USA Volleyball, we wish all of you the most joyous and peaceful of holiday seasons, and best wishes for a wonderful new year!

1. The last quarter of 2011 started with the biennial Congress for NORCECA. It was held in the Dominican Republic, and included extensive meetings with FIVB leaders, as well as a seminar for some of the smaller federations within NORCECA that USA Volleyball and John Kessel helped to produce. This Congress also re-elected Cristobal Marte Hoffiz as the President of NORCECA, and I was re-elected as a Vice President and a NORCECA representative to the FIVB Board of Administration. All in all, the professionalism and organization of our Confederation continues to make remarkable progress under the leadership of Cristobal Marte, both in staffing, communication, and events.
2. The Pan American Games were held in Guadalajara, Mexico and, due to the very late competition dates, USA Volleyball sent indoor teams and beach teams made up largely of younger, developing athletes. Our teams and staffs performed quite well, and this event will continue to play a significant role in expanding our international pool of young and talented athletes.
3. USA Volleyball held our October Board meeting in Denver, and Adam Rymer, one of our independent directors, was elected to complete the remaining term of outgoing Chair, David Schreff. Adam's background is in digital media, and he will provide excellent leadership for our Board through the very important Olympic year of 2012.
4. The major event on the world calendar was the World Cups held during the months of November and December in Japan. Our women's team performed exceptionally well and earned one of the three qualifications slots for London Olympic Games. Their second place finish is the best performance



in this event ever by a USA team, and the early qualification gives them the opportunity to set up the schedule leading to London in a much more positive way. Congratulations to Hugh, the rest of the staff, and this ever impressive team of young women. Additionally, it is important to note that they are now the #1 ranked team in the world—another impressive achievement!

5. The men did not fare nearly as well at the World Cup, but it is important to remember that we have never qualified our men's team for the Olympics at the World Cup, in spite of the successes we have achieved at the Olympic Games. The men will now be required to earn qualification at the NORCECA Confederation qualifier scheduled for early May, or at one of the three FIVB final world qualifiers scheduled in early June.

6. USA Volleyball hosted a best practices session for eight of our regions and their leaders. It was a wonderful opportunity for these RVAs and USA Volleyball staff to share ideas, information, and how to best support each others activities. This is an initiative that we will repeat several times in 2012.



7. Almost 30 USA Volleyball staff attended the AVCA Convention and 2011 NCAA Division I Women's Volleyball Championship in San Antonio. This is a significant activity for USA Volleyball and the sport nationally. Kathy DeBoer and the AVCA staff have done an exceptional job in creating a wonderful convention around the NCAA Championship, and USA Volleyball is proud to support this initiative with our significant presence across many departments and presentations.

8. We are again organizing and hosting several youth and junior holiday camps for both boys and girls in Colorado and Southern California. These initiatives have proven to be very popular and successful in identifying and developing some of our most talented players.

9. In case you have not already been informed or made aware, USA Volleyball recently concluded the purchase of an office building that will become our new corporate headquarters sometime late in the first quarter of 2012 . The actual ownership papers were signed on December 9, and the internal construction should begin the first week of January 2012. This is a wonderful step for USA Volleyball, and will likely be our home for at least the next ten years. It is a testament to the growth of USAV across all platforms and the healthy state of the sport nationally.



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Kerry Klostermann - Secretary General

Sponsorships / Marketing / Television

- Finalizing with FIVB the 2012 National Federation contract for World League.
- Amending and extending proposed agreement through 2016 with EM2 as the Official Event Merchandiser.
- Finalized license agreement with Spalding for the USA Beach Volleyball logo on outdoor products.
- Finalized license agreement with PR Bar (nutrition) as the Official Supplier to USA Volleyball.
- Finalizing Qualifier License Agreement.
- Presented to USOC proposals for sponsoring USAV's Facebook redesign and sponsorship of meals at the FIVB World Congress.
- Provided Regions the banner and link for the Hilton Worldwide member discount program.

General

- Produced template USAV Equipment Lease agreement.
- Amended USAV's Operating Code and Bylaws per October 24 Board action.
- Finalizing with FIVB and Disney the contract for hosting the 2012 FIVB World Congress in Anaheim.
- Assisting with a new draft of USAV's Conflict of Interest Policy for Board members.



High Performance

- The USA Women's National Team Staff, as well as former USA Women's National Team assistant and current Head Coach at the University of Illinois, Kevin Hambly to headline the High Performance Coaches Clinic at the Olympic Training Center in Colorado Springs from January 19-21.
- The 2012 Tryout Schedule has been posted in the High Performance section of the USAV web site. While some sites have been added and a few dropped, generally, the same number of tryout sites will be offered in '12 as in '11.
- The Des Moines Convention Center will serve as the host of the 2012 USA Volleyball High Performance Championships from July 24-28.
- The HP Department will host its annual Holiday Camp from December 26-30 for Boys Youth and Select, as well as Girls' Youth and Select age groups. The girls' camp will be at the OTC in Colorado Springs while the Boys' Camp will be in San Diego.
- The annual Open Tryout for the Women's National Team and associated programs will take place at the U.S. Olympic Training Center in Colorado Springs from February 10-12. This will also serve as a primary tryout for the 2012 U.S. Women's Junior National Team.
- Indoor HP would like to welcome Rick Mischka to the department. Rick comes to us from Graceland University and will be primarily overseeing Boys' Youth, Select and Future Select programs.

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Margie Mara - Senior Director

- We ended the 2010-11 season with 267,752 full and 11,535 limited members. This represents a 4.89% increase in full members and a 43.56% increase in limited members from the previous season.
- This is the third season since the season start date was changed from November 1 to September 1. This change has encouraged earlier registration, eliminating gaps in member benefits. Early registrations in Northern California and Heart of America Regions, who moved to the Webpoint on-line registration system, have strengthened this trend. Regional registration data as of November 30, 2011 totaled 143,488. The total as of that date in 2010 was 98,738, an increase of 45%.
- Regions showing the largest early enrollments included four with more than 10,000 members registered within the first three months of the season:
 - » Heart of America (10,741)
 - » Lone Star (10,449)
 - » Great Lakes (10,238)
 - » Northern California (10,168)
- During the 2010-11 season 62% of the membership registered prior to December 31. We expect to surpass that total this season since we already had 54% by the end of November.
- The 2012 Guide Book was completed and distributed in December.
- The national referee clinic schedule has been posted to the website. These clinics are being run in conjunction with the RVAs as hosts, at the PAVO convention in San Antonio in December, and in conjunction with other USA Volleyball nationally sanctioned events.
- The Volleyball Ref Training website continues to add new features of interest for referees, scorekeepers, and support personnel of all disciplines and at all levels. The newest materials include:
 - » Significant Rule Changes for 2011-2013
 - » New Casebook based in the 2011-2013 Domestic Competition Regulations
 - » Instruction on how to use the new Libero Control Sheet
 - » New Indoor Scorer Clinic
 - » New Junior Indoor Scorer Clinic
- Check out all of the new features at <http://www.volleyballreftraining.com>



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Gary Moy - Director, Indoor National Teams

National Team Center

October was no less busy for our National Teams here in Anaheim. Our U.S. Women's Pan American Games squad trained for three weeks before heading down to Guadalajara. In addition, the full U.S. Women's Team trained for the entire month in preparation for the World Cup. This culminated with a spirited Blue versus Red Intrasquad match at Irvine Valley College.

In October, the U.S. Men's Team trained its Pan American Games squad here and in the Orange County area. We hosted an international exhibition match for them against Japan's Toray Arrows professional team, which was won by Toray (3-1) at Concordia University.

Then in early November, our full Men's Team returned to Anaheim for a week of training prior to the World Cup. At that time, the new USAV Board Chair, Adam Rymmer, visited our offices and attended practice. We capped the month by organizing a Welcome Home Celebration at LAX for our Women's Team after they qualified for London at the World Cup.



Local Marketing, Promotions and Outreach

- We held a full day meeting at our National Training Center with Mizuno USA and their footwear specialists. They had in-depth meetings with our men's players who provided good feedback for future improvements to the design and features of the shoes. A second meeting to discuss apparel and other items will be held in mid-December here.
- We were excited to start our National Team Center branding initiatives. The new National Team logos have been applied to the new offices, both team rooms and the Athletic Training Room.

2011 Wrap up By the Numbers:

Six – USA National Team Blue vs. Red Intrasquad matches held locally

Five – The number of USA Men's teams training in Anaheim this year:
(Winter Training Block, National Team, Pan Am Cup, World University Games and Pan American Games)

Four – The number of USA Women's teams training in Anaheim this year:
(Winter Training Block, National Team, Pan Am Cup and the Pan American Games)

Three – National Team international matches held locally

Two – Former National Team Player & Coach Receptions hosted

One – Incredibly dedicated and talented group of women's and men's athletes that we have the great pleasure to work with every day.



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Hugh McCutcheon - Women's National Team Coach



- A total of 39 athletes have trained with the U.S. Women's National Team during 2011. A total of 31 athletes took part in at least one international tournament.
- The U.S. Women's National Team, using predominantly a young squad, captured the bronze medal at the Pan American Games. Team USA went 3-0 in preliminary round with victories over Puerto Rico, Peru and Mexico. After a four-set loss to an experienced Cuba team, the U.S. rebounded to defeat Dominican Republic in the bronze-medal match. The U.S. roster for the



Pan American Games included setters Carli Lloyd (Bonsall, Calif.) and Courtney Thompson (Kent, Wash.), middle blockers Lauren Gibbemeyer (St. Paul, Minn.) and Jessica Jones (Naperville, Ill.), opposites Regan Hood (Carrollton, Texas) and Cassidy Lichtman (Poway, Calif.), outside hitters Cynthia Barboza (Long Beach, Calif.), Keao Burdine (Pico Rivera, Calif.), Angie Forsett (Lake Worth, Fla.) and Alix Klineman (Manhattan Beach, Calif.), and liberos Kayla Banwarth (Dubuque, Iowa) and Tamari Miyashiro (Kaneohe, Hawaii). For the event page and recap, visit <http://usavolleyball.org/events/8694>.

- U.S. Women's National Team captured the silver medal at the 2011 FIVB Women's World Cup held Nov. 4-18 in Japan. In the process, the U.S. qualified for the 2012 Olympic Games. The U.S. went 9-2 in the tournament, including victories over No.

1 Brazil, China and eventual champion Italy. The U.S. roster for the World Cup included setters Lindsey Berg (Honolulu) and Alisha Glass (Leland, Mich.), opposites Destinee Hooker (San Antonio, Texas) and Tayyiba Haneef-Park (Laguna Hills, Calif.), middle blockers Foluke Akinradewo (Plantation, Fla.), Heather Bown (Yorba Linda, Calif.), Danielle Scott-Arruda (Baton Rouge, La.) and Jennifer Tamas (Milpitas, Calif.), outside hitters Cynthia Barboza (Long Beach, Calif.), Megan Hodge (Durham, N.C.), Jordan Larson (Hooper, Neb.) and Logan Tom (Salt Lake City, Utah), and liberos Nicole Davis (Stockton, Calif.) and Tamari Miyashiro (Kaneohe, Hawaii). Destinee Hooker was named the Best Spiker of the tournament. For the event page and recap, visit <http://usavolleyball.org/events/8883>.

- Team USA finished the season with a 39-10 record. The squad earned gold medals at the FIVB World Grand Prix and the NORCECA Continental Championship, silver medal at the FIVB World Cup, and bronze medals at the Pan American Cup and Pan American Games.
- The U.S. Women's National Team moved into the top spot in the FIVB world ranking ahead of Brazil to end the 2011 season.
- For a sampling of media coverage for the U.S. Women's National Team, visit <http://usavolleyball.org/volleyball-disciplines/indoor-volleyball/u-s-women-s-national-team-home-page/media-coverage-of-u-s-women-s-national-team>.



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Alan Knipe - Men's National Team Coach



- In October, a group of younger players comprised the U.S. men's team that competed at the Pan American Games for the United States. The group included one U.S. Men's National Team member (Evan Patak) and four players who were still playing for college teams (Tony Ciarelli of the University of Southern California, Kyle Caldwell and middle blocker Nick Vogel of UCLA and Matt Stork of Cal State Northridge). The other team members were recent college graduates, most with limited international experience.

- The team had to be assembled this way due to the late timing of the Pan American Games, which meant most National Team players were already with their international clubs. John Speraw served as the head coach.
- The U.S. finished respectably in fifth place at the Pan American Games with a 3-3 record. Five out of six of its matches went five sets and the other was a four-set loss to Brazil, which sent a few of its top players.
- On Nov. 7, members of the U.S. Men's National Team returned to Anaheim to begin training for the FIVB World Cup. The team traveled to Japan on Nov. 13 and played in some friendly matches with Japanese club teams before beginning the World Cup competition on Nov. 20.
- The U.S. Men opened World Cup strong with a sweep of China, but



then suffered two straight defeats to Brazil and Russia. It came back with a three-set win over Egypt, but then lost to Italy. It beat Iran, but then fell to Poland, which ended the U.S. hopes for a top-three finish. The U.S. concluded the tournament with three straight wins, including a five-set victory over Cuba, before losing to Serbia in the final match. The U.S. finished sixth overall.

- Most players have returned to their international club teams. The staff is back in Anaheim and will begin preparing to compete at the NORCECA Men's Continental Olympic Qualifier, which is scheduled for May in Puerto Rico. The 2012 FIVB World League is scheduled to begin May 18 and run through July 1.



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Bill Hamiter - Head Coach, Disabled Programs



- Exhibition matches for the U.S. Men's Sitting National Team and Canada's Men's Sitting National Team were held at UCO in preparation for the ParaPan American Games.
- The U.S. Men's Sitting National Team participated in the ParaPan American Games winning a silver medal. Elliot Blake served as the WOVD Jury Delegate for the Games.
- U.S. Sitting Men's Team held 2 Camps and the Women's Team held 1 camp during the quarter.

- National Team Resident Women trained 35 days during the quarter in addition to a team camp.

- National Team Resident Men trained 30 days during the quarter in addition to team camps and competitions.
- The A2 Resident Training program trained 50 days in addition to A2 camps.
- Held one A2 camp at UCO.
- The 2012 Periodization Plan was begun for the Men's and Women's Sitting National Teams.
- Continued work on the Men's and Women's Sitting National Team schedules for 2012.
- Instruction at an Army Sitting Volleyball Camp held at UCO and Marine Sitting Volleyball Camp in Phoenix, Ariz., was given for 75 injured soldiers and veterans being consider for their Warrior Games team.
- Elliot Blake provided support for the development of 8-week sitting volleyball league in San Antonio
- Elliot conducted presentation, moderated athlete panel, and led sport demonstration at regional AMBUCS conference
- Coach Hamiter was an instructor at three CAP clinics.
- Elliot taught sitting volleyball to four teams of military personnel at a Pentagon tournament.
- Elliot conducted sitting volleyball clinics in Richmond, Va., and Denver, Colo., with support of Richmond Volleyball Club/the Paralympic Sport Club Sportables and Front Range Volleyball Club/Colorado Adaptive Sports Foundation.
- Coaching information was shared with a State Department program sponsoring female coaches from Iraq.





Development Activities:

- Continued annual giving brochure and campaign.
- Continued making donor prospect visits to major donor prospects.
- Continue to follow up all gifts to the Foundation with thank you and acknowledgement letters.
- Finalized and launched VIP/donor packages for 2012 London Olympic experience. Made 12 personal presentations of the VIP package.
- Launched end of the year National Teams fundraising campaign, "The Qualifier Challenge" to attempt to raise \$100,000 for the National Indoor and Sitting Teams.
- Started the scholarship fundraising campaign for the "up and coming" beach athlete.
- Following up with Hoag Hospital leadership and the National Parkinson's Foundation on the joint effort between the National Parkinson's Foundation, USAV Foundation, Hoag Hospital and the Orange County, CA Parkinson's Foundation for a joint fundraising event in Orange County around the Parkinson's Foundation "Moving Day" initiative for the early Fall 2012.
- Represented USAV at the Veterans Day ceremony at the City of Anaheim at the Mayor's Office invitation.
- Helped co-host the welcome home celebration group of parents and fans at LAX for the Women's National Team homecoming with the Silver Medal from the FIVB World Cup and qualified for the 2012 Olympics.
- Was a presenter at the AVCA National Coaches convention in San Antonio on fundraising is "friend-raising" for coaches.
- Hosted a suite for donors and donor prospects at the 2011 NCAA Division I Women's Volleyball Championship in San Antonio, Texas.

Stacie Kearns, Director of Finance



- The Audit, Budget and Finance Committee met for 1 ½ days in early December to review 2011 performance and the 2012 budget. During this time, the committee met with several department directors to discuss their program results for 2011 and plans for 2012. As of the end of the meeting, the budget was approved by the committee to present to the Board of Directors in January. There will be a follow-up call the first week in January to discuss any modifications prior to the January meeting of the Board of Directors.
- We are building owners! On December 9th, USA Volleyball signed the closing paperwork for our new national

office headquarters in Colorado Springs. Renovations are expected to begin around the first of the year with an anticipated relocation date of March 15, 2012. USA Volleyball will occupy the entire 2nd floor (approximately 15,000 square feet) and utilize 3,500 square feet on the 1st floor for storage. The remaining space on the 1st floor will be leased from us by three local NGBs. Updates on this project will be posted in our weekly newsletter "Move" posted on our website at www.usavolleyball.org/resources/about-usa-volleyball/move-newsletter



David Williams, Managing Dir. of Beach Programs



National Tours

All three national tours collaborated successfully to develop the 2012 professional beach volleyball season. It appears that there will be approximately 14 non-conflicting events for professional level players to play in next season.

National Team

USAV Beach Women

- We have 4 teams ranked in the top 15 in the world; 2nd, 5th, 10th and 15th
- April Ross and Jen Kessy placed in the medals seven times in 14 events
- Misty and Kerri played in 11 FIVB events making it to seven finals and winning three.
- USAV Beach is certain to secure two berths in the Olympics. In fact, four of the USA women's teams are holding qualifying spots; May-Treanor-Walsh are currently ranked 2 in the Olympic Rankings, while Kessy-Ross, Hanson-Fendrick, and Akers-Branagh are ranked 4th, 8th, and 14th, respectively, in the Olympic Rankings.



USAV Beach Men

- We have three teams ranked in the top 10 internationally; 2nd, 9th and 10th in the final World Rankings in 2011
- Out of the 14 FIVB events this year we had 12 medals including a sweep in the Quebec FIVB event.
- Phil Dalhausser and Todd Rogers played in 12 events and medaled nine times, finishing first four times.
- We are certain to qualify 2 men's teams; currently Rogers-Dalhausser are ranked 1st in the Olympic rankings while Gibb-Rosenthal and Fuerbringer-Lucena are tied for 8th in the Olympic Rankings. Unfortunately, only 2 teams are able to compete in the Olympics.

Pan American Team

- In 2011, USAV Beach was represented in the Pan Am games by the women's team of Day-Hughes, who finished 4th place; and the men's team of Fuller-VanZwieten, who finished 5th place.
- The two young teams had a successful tournament.

2012 Athlete and Sports Medicine Summit

USAV Beach and USOC are working together again to host the third annual Beach Volleyball Summit in January at the Olympic Training Center in Chula Vista, CA. The summit is an opportunity to provide the elite level athletes and coaches with additional services and education to help them kick off their 2012 season. For the first time ever, the summit will include the USAV Beach Sports Medicine Team. The sports medicine team will be given additional training, preparing them for the specific needs of beach volleyball athletes.

Beach Assembly

The interim administrative council met in San Antonio on December 14th to complete the Beach Administrative Manual and to elect an interim chairperson. Laura Ratto from the NVL was chosen as the interim chairperson.

We will be distributing the revised draft of the manual immediately and will proceed to lay out a schedule of the timeline to fill the vacant board position.

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Ali Wood-Lamberson, Dir. of International & HP Beach



FIVB Medals

- The women's team of Kessy-Ross finished 2011 with a silver medal in Phuket, Thailand.
- Top men's finish at the final event of 2011 was Fuerbringer-Lucena with a 4th in Agadir, Morocco.
- Phil Dalhauser was selected FIVB Best Setter.
- Kerri Walsh was voted Best Blocker and Most Inspirational, Misty May-Treanor Best Defensive Player, and April Ross both Best Hitter and Best Server.

Pan American Games

- Attended Pan Am Games as Team Leader
- Day-Hughes finished fourth in the women's competition. Fuller-Vanzwieten finished fifth on the men's side. All four athletes are part of USAV's elite development pipeline.
- Jeff Conover served as Head Coach, Brady Compton as videographer.

High Performance Programs

- Three Beach Holiday HP Camps on going in December, two in Chula Vista, one in Largo, Fla. A record 107 athletes have registered.
- Working with HP Indoor to coordinate use of AES and new athlete development and tracking system.
- With USOC creating comprehensive Long Term Athlete Development Plan to guide athlete development from 10 years of age to adult.

High Performance Programs

- Fifteen Beach High Performance Tryouts in 11 regions were held with 518 participants in six age divisions. Written online evaluations of all tryout attendees were completed and distributed.
- A program of ongoing training for 123 identified A1 level athletes ages 15-25 was implemented including an online scheduling system.
- Six USAV Beach High Performance Camps were held in Largo, Fla.; Hermosa Beach, Calif., and the Chula Vista Olympic Training Center with 160 total participants.
- The second annual USAV Beach High Performance Championships was held in Hermosa Beach, Calif., July 14-17. 135 teams in five age categories representing 17 regions participated.
- The beach office is finalizing five Beach Holiday HP Camps to be held in in December.



Coaching Education

- Second annual Beach CAP Cadre Summit was held November 19-20 with 10 attendees. Topics included streamlining BCAP course content for online delivery and developing the BCAP Level II.
- Two BCAP courses held in December: Orlando, FL and at the AVCA Convention in San Antonio, TX.
- USAV Beach Staff and BCAP Cadre presented on court at the AVCA Convention.
- Partnered with AVCA to provide on court training day for collegiate sand coaches.

NCAA Sand

- Six USAV Beach HP athletes signed National Letters of Intent during the November early signing period. (Four at Tulane, two at Georgia State.)
- Attended the first NCAA Sand Volleyball Coaches meeting at AVCA Convention.
- Planning 4th Annual USAV Collegiate Challenge. All west coast DI squads participating, April 2012.
- Acting as liaison between USAV HP athletes and NCAA sand coaches, providing athlete evaluation data and educating coaches on current beach specific testing procedures.
- Launching USAV sand recruiting video program using Datavolley.
- Met with Gulf Coast region to plan co-promotion of events (BCAP, BHPT, etc.) running concurrently with 2012 AVCA Collegiate Sand Championships.

Other Events

- Attended RVA meeting in November, presenting update on Beach Office programming.
- Participated in Effective Practices Meetings aimed at new regional commissioners.
- Organized and outfitted all on court sand demonstration athletes at the AVCA Convention.
- Working to identify beach/sand/outdoor regional representatives in key regions and form HP Beach Committee.

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Diana Cole, Director of Education



8 CAP Courses/Modules Clinics Dates Scheduled between October-December, 2011

- 12/3-5/2011: CAP I & II – hosted by AZ RVA – Tempe, AZ
- 12/3-5/2011: CAP I & II – hosted by BG RVA – Waukesha, WI
- 12/3-5/2011: CAP I – hosted by EV RVA – Spokane, WA
- 12/3-5/2011: CAP I & II – hosted by NT RVA – Plano, TX
- 12/9-11/2011: CAP I – hosted by IA RVA – Des Moines, IA
- 12/9-11/2011: IMPACT/IMPACT Instructor, Beach IMPACT, CAP I & II, BCAP I – hosted by FL RVA Orlando, FL
- 12/13-18/2011: IMPACT/IMPACT Instructor, CAP I & II, Sand Coaches Clinic & BCAP I, VCAP Clinic hosted by USAV/AVCA – San Antonio, TX
- 12/16-18/2011: IMPACT & CAP I – hosted by IE RVA – Albany, NY

Tentative 2012 CAP Course Schedule

- 1/7-8/2012: CAP I – hosted by USAV Education at the annual Starlings Convention – San Diego, CA
- 1/18-22/2012: CAP II & III – hosted by USAV Education at the annual HP Clinic – Colorado Springs, CO
- 1/21-22/2012: Beach CAP I – hosted by USAV Education – Chula Vista, CA
- 2/25-26/2012: CAP I – hosted by the Aloha Region – Oahu, HI
- 4/26-29/2012: CAP Module Clinic - in conjunction with NCAA D-III men's national championships- Hosted by USAV Education & the AVCA - Springfield College, MA
- 4/26/2012: Beach CAP I in conjunction with the inaugural NCAA Women's Beach Championship weekend & USAV Beach HP tryout on the 29th, Hosted by the Gulf Coast Region
- 7/23-24/2012: CAP I & II – hosted by the Northern Virginia Volleyball Association – Sterling, VA
- 12/11-16/2012: IMPACT/IMPACT Instructor, CAP I & II, Sand Coaches Clinic & BCAP I, VCAP Clinic – hosted by USAV/AVCA Louisville, Kentucky

Beach CAP Cadre Training Weekend

The 2nd Annual BCAP Cadre Training Weekend was held in Hermosa Beach at the USAV Beach Volleyball Offices. Cadre attending included Dane Selznick, Anna Collier, Jeff Conover, Ashley Ivey, Patricia Daugherty, Ali Wood-Lamberson, and Jon Aharoni. USAV Beach staffer Brady Compton, USAV Director of Education Diana Cole, and USOC Sport Performance staffer John Crawley also attended and presented.

4th QTR 2011 IMPACT Webinars

- #21 October 12-13, 2011
- #22 October 27-28, 2011
- #23 November 11-12, 2011
- #24 November 21-22, 2011
- #25 December 6-7, 2011
- #26 December 13, 2011 (broadcast from the AVCA Convention in San Antonio; also offers an IMPACT Instructor Training)

On Line IMPACT and CAP Courses

Matt Podschweit is completing work to convert the IMPACT Webinars taught (and recorded) "live" by the national office into an "on-demand" style course, for an early 2012 delivery date. This IMPACT Online Course will serve as the template for producing an Online CAP Level I Course also for a 2012 delivery. The search has been narrowed for a complete Learning Management System (LMS) that will allow integration with our existing Web Point database – which will allow coaches to register and pay for the course, take the course, complete the test and print their certificate of completion – and will then update coaches' member records in Web Point automatically.

Matt has traveled to several CAP Course locations, including Sterling, Va. and the AVCA in San Antonio, as well as to the National Teams' training site in Anaheim, in order to collect the varied video and still photo images necessary to complete these media rich online courses. Scripts for each chapter have been written & are in the process of being recorded for the audio portions.

CAP Module Credits for Webinars

Free Continuing Education Webinars for Jr. Olympic Volleyball Coaches on "Growing the Game" topics with John Kessel offer attendees the chance to purchase CAP Module credit following the webinar. Each of these Webinars will offer one CAP Module credit per Webinar topic. After attending, coaches may contact the Coaching Education Department to purchase a discounted CAP Module Credit for re-certification purposes.

CAP Coordinator Position

Andy Pai, current CAP Coordinator since 2007, is moving into a new position at USAV at the beginning of 2012, taking the position vacated by Jeff Mosher. USAV will begin a search for a new CAP Coordinator in December and consider applications until the position is filled. The Position Announcement will be posted online at: <http://usngbjobs.teamworkonline.com/teamwork/jobs/jobskey.cfm?s=volleyball>

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John Kessel - Managing Director, Region Services Programs

Membership Development

- Hosted eight regional commissioners and leadership to the national office and the OTC. From this meeting, new ideas and communication to be formatted for 2012 and beyond.
 - 2012 "Why USA Volleyball for Beach" brochure being formatted for distribution.
 - RVAs enhancements with USAV/Olympic and regional logo items, office desk sets, pens, court numbers, MiniVolleyball books, coloring books, DVD's, roll banners, portable net systems, being sent to each RVA in December.
 - Holiday gift sent to all RVA's to include branded wall clock, insulated cup, and USAV blanket.
 - New branding opportunities with updated USA Volleyball and regional logos sent to clubs.
 - Grassroots web pages with added tabs for Ask USAV, Grassroots Beach, GTG blog pages.
 - Continuing efforts for additional AAHPERD clinics for 2012 with informational pages, ideas from 2011 clinics and added marketing and branding ideas.
- Free Webinars on Prevention of Volleyball Injuries, and Great Player 2008 Olympian Gabe Gardner on Perseverance. Future Great Player webinars prepared for Tom Hoff, Jon and Clay Stanley, Tara Cross-Battle and Misty May-Treanor to date.
 - Presented at USA Shooting's National Coaching Conference on Coaching Principles.
 - CAP coaching clinics for AZ region and RVA office/staff visit, Meetings at the Mayo Clinic and set up concussion testing and informative action for every junior AZ region player for free base line and post- concussion testing.
 - CAP, IMPACT, and free coaching clinic for Florida Region with visit to the Mayo Clinic in Florida in hopes to achieve the same concussion testing for junior players there.
 - Arkansas AAPHERD 2 day state convention and Delta RVA free all day coaching clinic for over 100 Delta junior coaches.
 - Presented Keynote speech on coaching to the Colorado National Strength Coaches Association.
 - U.S. Department of State Sports United Clinics for Phase III continued work, with Trinidad and Tobago Clinic hosted in December, remaining nations set up for spring for 2012 and new grant begun for 2013-14 in conjunction with US Fencing
 - Parents for Good Sports Programming and material development and grant programming, promoting sessions for the new season and training clinic for instructors held in Great Lakes RVA.
 - Attending the AVCA conference in San Antonio with three four Regional Services staff.
 - Coordinator of Boys' and Men's Programs and Grants left position for the private business sector. Andy Pai from the education department will be stepping to this vacant position on January 3.
 - NORCECA Congress presentation on coaching principles and program Development for all nations.

Disabled

- Wounded Warrior Games at OTC – Sitting Volleyball the #1 sport and success
- USOC Training in Sitting VB for BMW, Hartford and other USOC Sponsors
- Olympic Community Day with City of Colorado Springs – Beach, Sitting and parent training.
- USA Deaf Men's National Team Tryout and Training at OTC for 20 players

Collegiate

- **NCAA Division I**
 - » \$12,000 one-year grant (2012 season only) is combined with a collegiate grant to provide more incentive for NCAA D-I programs (\$18,000 total).
- **NCAA Division II**
 - » Conference Carolinas has interest from a couple of more member schools to add a men's volleyball team. They are planning to apply for automatic qualifier in partnership with the Big West Conference.
 - » Lindenwood University may offer an end-of-season invitational in preparation for the upcoming Molten event to start in the 2013 season.
 - » Efforts to encourage members of the Pac West Conference to add men's VB continue.
- **NCAA Division III**
 - » Coordination with NCAA and the Volleyball Hall of Fame to program for the inaugural NCAA Division III Men's National Championship tournament.
 - » Continued coordination with the NCAA and Springfield College to enhance programming during the NCAA D-III championship

Club

- Interest increases in National Team Clinics for the Olympic year
- Badger Region did receive the USAV Boys Development Subsidy for 2011
- Puget Sound and Columbia Empire have applied for the Boys Development subsidy

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Vb

Volleyball
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Brent Buzbee, Dir. - Communications & Technology



- IT services completed 377 staff requests for service in the 4th quarter.
- Rolled out Microsoft Office 2010 to staff.
- Assisted in the Colorado Springs office relocation project. Secured bids for network wiring and for wireless network technology. Began planning layout and setup of new server room.
- Worked with the USOC on concept refinement and training for the TeamUSA.org website rebuild and redesign project. The USOC and USA Volleyball are planning for a February 2012 re-launch of the USA Volleyball website.
- Primary website traffic continued to increase when compared to activity last year. The site drew 2.4 million page views during the fourth quarter. That represented an increase of a quarter-million page views over the same period in 2010. Unique visitors to the site increased to more than 407,000 visitors in 2011, up more than 65,000 visitors from the same period a year ago.
- Published the 2012 USA Volleyball Official Guidebook.
- Published the State of the Game report for the second & third quarter of 2011.

Carla Hall, Senior Manager - Executive & International Operations



International Transfer Certificates

- There have been a total of 256 transfers initiated in order to allow US athletes to play for professional foreign clubs during the 2011-2012 season. Of that number, 249 transfers have been completed. More transfers will be initiated in the coming weeks due to the start of the women's professional league in Puerto Rico in mid-January 2012.

USA Women's and Men's Beach Teams

- Working with the beach staff in the California office to finalize all expense reports, payments, and other documentation from the events that occurred earlier this year.

USA Women's and Men's Indoor National Teams

- Completed the arrangements for the travel and logistics for the U.S. Women's and Men's Volleyball Teams for their travel to Japan for their respective World Cup competitions.

USA Women's and Men's Sitting Volleyball Teams

- Coordinated the travel arrangements for the travel of the U.S. Men's Sitting Team to Guadalajara, Mexico for their participation in the Parapan American Games.

USADA

- Athletes are currently completing the submission of their USADA Whereabouts Filing forms for out-of-competition testing for first quarter 2011.

FIVB VIS

- Updated the annual registration of beach and indoor referees via the FIVB VIS system.

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Susan Barkley, Assoc. Director - Region Services Administration



- USAV RVA Mid-Year Meetings: Held a discussion session regarding the on-line system in conjunction with the October meetings in Denver.
- Effective Practices Meetings: Participated in discussions with leaders from eight Regions regarding Membership topics as part of the Effective Practices Meetings in Colorado Springs in November.
- Pending Coaches – IMPACT certification: Region Administrators now see IMPACT certification information on the Member Management – Pending Coaches display.
- Pending Coaches – Batch Process to Cancel: During the time period of August 1 – October 31, Region Administrators will have two buttons on the Member Management – Pending Coaches screen. The ‘Select for Approval’ button is used to update the members’ records to change the Coach Status from Pending to Eligible. The ‘Cancel’ button is used to clean up the Pending Coaches list at the end of the season by changing the Coach Status from Pending to Select One.
- Club Director Report: The Club Management – Club Directors report for Region Administrators has been modified to include only club directors for active clubs.
- Adding a Club: For Region Administrators adding a Club, the process has been changed to auto-populate the Main Info data for the Club with the information from the Club Director’s record.
- Club Inactivation: For Region Administrators inactivating a Club, the process has been updated to remove all Club Administrator access for anyone in that role within the club.
- Club Main Info Display: For both Region Administrators and Club Administrators, the Main Info screen now displays upon opening the club record (instead of the Members tab).
- Pending Regional Officials: All Pending Regional Officials’ certifications for the 2010 season and earlier (with an application date prior to 9/1/2010) have been canceled, and that change is now part of the new season September 1 rollover procedures.

Bill Kauffman, Assoc. Director - Communications



U.S. Women’s National Team

- Handled media relations for U.S. Women’s National Team at both the Pan American Games and FIVB World Cup tournaments in which the U.S. won the bronze and silver medals.
- Created U.S. Women’s National Team press kit for the FIVB World Cup (http://issuu.com/usav/docs/2011_world_cup_press_kit).
- Created 2011 U.S. Women’s National Team Yearbook recapping the 2011 season, which is available at http://issuu.com/usav/docs/2011_wnt_yearbook?mode=window&viewMode=doublePage

High Performance/Juniors, Publications, Volleyball Hall of Fame

- Edited fall issue of VolleyballUSA, the first issue printed and distributed through co-mail of Quad Graphics
- Working on winter issue production of VolleyballUSA, which will be distributed in mid-January.
- Assisted with the final video editing for the Volleyball Hall of Fame, as well as writing the post-event media coverage that was distributed to a worldwide audience

FIVB/NORCECA

- Served as appointed FIVB press delegate for both the FIVB Club World Championships in Doha, Qatar (Oct. 4-15) and the FIVB Men’s World Cup in Japan (Nov. 15-Dec. 5).
- Appointed again to NORCECA Press and Mass Media Commission, which will meet in January 2012

Social Media

- Working with Becky Murdy, USAV assistant in media relations and publications, on a revamped social media plan for USA Volleyball that will help drive messages to a different audience

Goals for 2012 First Quarter

- Expand media relations plan for 2012 Olympic Games to include a timeline of activities and story pitches
- Promote High Performance Coaches’ Clinic
- Promote U.S. Women’s National Team tryouts
- Create Best Practices for Regions to use in promoting volleyball





B.J. Evans, Manager - Media Relations

U.S. Men's Team

- Covered U.S. Men's Team competing at Pan American Games
- Prepared for and covered U.S. Men's Team competing at FIVB World Cup in Japan
- Wrote story on Lloy Ball for the FIVB magazine
- Will be announcing players and teams of the year

Beach Volleyball

- Covered U.S. teams competing at the final FIVB World Tour events of the

season

- Covered U.S. teams competing on the NORCECA Beach Circuit and the Pan American Games
- Updated national team bios (ongoing)
- Posted various announcements and events for Beach Department
- Will be announcing players and teams of the year

Sitting Volleyball

- Worked with Becky Murdy who is taking over sitting team coverage. She did the majority of coverage of the U.S. Men's Sitting Team at the Parapan American Games.



Other Activities

- Helped with coverage of the U.S. Women at the FIVB World Cup while Bill Kauffman was in Japan
- Wrote feature story on Bruno Serato and his nomination as CNN Hero of the Year
- Helped with presentation at Region Best Practices seminar

First-Quarter Goals for 2012

- U.S. Men's National Team Yearbook
- Update all bios
- Begin preparations for U.S. Men's competitions in May
- Prepare for upcoming beach volleyball season



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